

3<sup>rd</sup> International  
Conference on  
**SUSTAINABILITY  
CHANGE  
MANAGEMENT**



**ICSCM - 23**

Date : 11.10.2023

Venue : **Nethaji Hall**



Organized by

**SCHOOL OF MANAGEMENT**

**NEHRU ARTS AND SCIENCE COLLEGE**

(AUTONOMOUS)

(Affiliated to Bharathiar University Reaccredited with "A+" Grade by NAAC, ISO 9001:2015 (QMS) Certified,

Recognized by UGC with 2(f) & 12(B), Under Star College Scheme by DBT, Govt. of India)

'Nehru Gardens', Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu, India.

Web : [www.nehrucolleges.net](http://www.nehrucolleges.net)



## ABOUT THE INSTITUTION

NEHRU ARTS AND SCIENCE COLLEGE (NASC) Autonomous is one of the renowned colleges in Tamil Nadu. The college is Affiliated to Bharathiar University, Recognized by UGC with 2(f) & 12-B status and Re-Accredited with "A+" Grade (CGPA 3.5) by NAAC. ISO 9001:2015 & 14001:2004 Certified Institution is considered under STAR College Scheme by DBT, Government of India. The College has done remarkable contribution in higher education catering to the needs of the people in all walks of the society by offering Quality education for 3705 students, It offers 19 Research, 08 Post Graduate and 22 Under graduate Programmed in Arts, Life Sciences, Computational, Creative Sciences, Commerce and Management streams, We have the state-of-the-art facilities in all the departments to impart Outcome Based Education through Experiential Learning. The College is considered as a Nodal centre for Spoken Tutorial of IIT Bombay, Recognized as study centre of TNOU, Recognized as a Mentoring Institution by Mahatma Gandhi National Council of Rural Education (MGNCRE) Ministry of India. In implementing SWATCHITA action plan. As a part of ensuring Decentralization, the college is functioning as five different schools. The college has receives Accolades and Awards from various National And International agencies for its meritorious contribution and ranked Top in India by Various Ranking Agencies like India Today, Times of India etc... The journey continues to achieve University Status.

## ABOUT THE SCHOOL OF MANAGEMENT

The Department of Management Studies was established in the year 2008. It is a centre for Excellence in preparing the students to be "Corporate Ready" The bachelor of Business Administration (BBA) is a 6 semester regular programme Spread over three academic years. The School offers BBA (International Business), BBA (Computer Applications), BBA (Logistics), BBA (Aviation Management). The department got its autonomy in the year 2017, since then it has freedom to design and develop curriculum to impart knowledge of the core management concepts and techniques in the first year which are, thereafter upgraded to advanced knowledge and practicing skills in the areas of Specialization opted for by the students in the final year. Now it is functioning as SoM.

The School provides excellent ambience with good infrastructure and simulated environment of the corporate world for the students to learn and get transformed into industrial leaders, entrepreneurs and research professionals. The teaching learning process involves extensive classroom instructions, Seminars and individual projects. The department is facilitated by signing of MoUs with corporate in Coimbatore for better Industry –Institution –Interaction. We are ranked as Band Performer.

## ABOUT THE CONFERENCE

International Conference on Sustainability Change Management (ICSCM-23) aims to provide a platform to the researchers and practitioners from both academia as well as industry to meet the share cutting-edge development in the field. It will enable them to get valuable information, help them express their ideas and give them a chance for research review and publication.



## SUBTHEMES

- **Business and Management**
- **Business process reengineering, information systems consulting/outsourcing**
- **Career Development**
- **Change Management**
- **Change Management for Sustainability**
- **Data Mining**
- **E-Business/M-commerce, internet/organisational change, best practices, standards**
- **E-Learning**
- **Enterprise Capability and Leadership**
- **Enterprise resource planning (ERP), enterprise application integration (EAI)**
- **Human resource/information technology/supply chain management**
- **Information systems and organisational change management**
- **Knowledge management, business intelligence/process management**
- **Knowledge, Culture, and Change in Organizations**
- **Leadership, education/training and individual development**
- **Measuring change management, cost analysis and economics**
- **Organization Development**
- **Organizational Change Management for Sustainability**
- **Quality Management and Business Excellence Consultation Rating**
- **Security, quality, social, cultural, legal, ethical issues**
- **Sustainability and Organizational Change**
- **Sustainability Change Management**
- **TQM, six sigma for performance improvement**

## GUIDELINES FOR SUBMISSION

1. Papers can be submitted individually or jointly with a maximum of three authors (including the main author)
2. Authors and Co-authors should register individually.
3. Paper must not exceed 6 pages and the abstract with maximum of 150 words.
4. Paper must be typed in Times New Roman 12 with 1.5 line spacing.
5. Paper must contain the title, author(s) name, abstract, keywords, review of literature, research objectives, scope, major findings, directions for future research and references.
6. Mail to: **icscm2023@gmail.com**
7. Registration Details <https://forms.gle/wUmaSmmASn3Fh6B2A>

## PUBLICATION OPPORTUNITY

All papers would undergo a double blind review process. The conference offers opportunity to publish high quality standard research works in the top tier indexed journal (UGC CARE, SCOPUS, &WOS) at an additional cost or in conference Proceedings with ISBN Number.

Certificate of Presenters shall be awarded only to those who present their papers in the Conference. Papers presented in the conference alone will be considered for publication.

- Certificate will be provided for all participants.
- The high quality Research Papers would be given the Best paper Award

## REMITTANCE OF REGISTRATION FEE

Participants are requested to register with the stipulated payment. The registration fee may be remitted on-line to the following Account.

## ONLINE PAYMENT DETAILS

Name : **The Principal,**  
Nehru Arts and Science College,  
Thirumalayampalayam

Account No. : **61692200010992**

Bank : **CANARA BANK**

IFSC : **CNRB0016169**

Branch : **Madukkarai, Coimbatore**

NOTE : Participants are requested to mention their NEFT Transaction ID during registration.

## IMPORTANT DATES

Last date for Submitting Abstract : **01.10.2023**

Last date for Submitting Full paper : **05.10.2023**

Last date for payment of Registration Fee : **09.10.2023**

## CONFERENCE REGISTRATION FEE (including GST)

Industry Delegates / International Delegates:

**Rs. 2000/- (per paper)**

Faculty / Research Scholars :

**Rs. 1000 /- (per paper)**

Students (UG & PG) : **Rs. 500/- (per paper)**

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- Nehru Knowledge Academy
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