



NEHRU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

(Affiliated to Bharathiar University Accredited with “A+” Grade by NAAC)
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.
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CRITERION III

3.4.4 Book Chapters Published during 2023-2024

S.No	Name of the Teacher	Title of the Book	Title of the Book Chapter	Name of the Publisher	ISBN	Link of the Book Chapter
1.	Narasimhan B	<u>Fibre</u>	Data Science for the textile Industry: Revolutionising Manufacturing and Design	Fibre2fashion	-	View Document
2.	Dr T.Ramaprabha	Digitalization Of The Indian Financial Sector	The role of artificial intelligence with cyber forensic in digitalization of financial sector	Shanlax Publications	978-81-19337-00-2,	View Document
3.	Ms Arockia Panimalar	Emerging Trends in Information Technology Vol II	Intrusion detection and data security in cloud environment	SK Research Group of Companies	978-81-965283-7-9	View Document
4.	Dr T.Ramaprabha	Digital Technology For Business Innovative in IoT Era	The Future of Data Security Solutions: Safeguarding Business Sectors with Integrated IOT and AI Tools	Beyond Line Publishers, Bangalore, Karnataka, India.	978-81-19337-94-1	View Document
5.	Dr T.Ramaprabha	Digitalization of the commodity trading, marketing and agricultural sector	Leveraging IOT Devices for Remote Proctoring	Forschung Publications,	978-93-91772-80-2	View Document
6.	Dr T.Ramaprabha	Digitalization of the insurance and financial services	IOT Revolutionizing Agriculture: Nurturing the Future of Farming	Shanlax Press	978-93-92151-59-0	View Document
7.	Dr S. Balaji	Climate Action	Implementation	Springer	978-981-	View



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		Through Eco-Friendly Textiles	and Environment Protection Through ISWM (Integrated Solid Waste Management) in Textiles	Nature Singapore Chapter	99-9856-2	Document
8.	Dr. S. Balaji	Recent Development in Basic and Applied Sciences	From style to strategy the interplay of fashion, commerce, and applied sciences	CiiT Publisher	978-939-134-786-4	View Document
9.	Vrindha.A	Digital Transformation of Financial services	Impact of crypto currency and fintech	Emperior research foundation, Maya Publication	978-81-19716-91-3	View Document
10.	Dr. K Raja Rajeswari	The Future of Insurance India - Faster & Easier	A Study on Human Resource Practices in Insurance Companies of Coimbatore	Coimbatore Institute of Information Technology	978-93-5996-082-1	View Document
11.	Dr. K. Raja Rajeswari	Fintech- Digital Transformation of Financial Services	Next generation payment systems	Emperor Research Foundation Mayas Publication	978-811-9716913	View Document
12.	Dr. S. Balaji	Multidisciplinary Approach in Research Area	Theoretical concept of india"s sustainable marketing	Hill publication n	ISBN: 978-81-962702-3-0	View Document
13.	Dr. S. Saraswathi	Advances in multidisciplinary and current research	Multipath distance vector for worm hole attack detection	R.K Publishers	978-93-5813-019-5	View Document
14.	Dr. V. Sudha	Current trends in Commerce in Management	Analysis of skill gap for business graduate	Innovation online Training Academy Publishers	978-93-93622-35-8	View Document
15.	Dr. S. Jesintha	Current trends in	A new approach	Innovation	978-93-	View



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		Commerce in Management	to strategic leadership and organizational development in a multicultural environment	online Training Academy Publishers	93622-35-8	Document
16.	Dr. T. Sudha	Current trends in Commerce in Management	A new approach to strategic leadership and organizational development in a multicultural environment	Innovation online Training Academy Publishers	978-93-93622-35-8	View Document
17.	Dr V.Selvam	Structural and Institutional Dimensions of Sustainable Development Goals (SDGS) in India: A Narrative	Structural and Institutional Dimensions of Sustainable Development Goals (SDGS) in India	PSG College of Arts and Science	978-81-954992-2-9	View Document
18.	C. Anisha	Fashion, Food, Film: A Modern Cultural Tapestry	Overview of fashion designer and textile designer	Innovation Online Training Academy (IOTA) Publishers	978-93-93622-90-7	View Document
19.	M. Nandhini	Fashion, Food, Film: A Modern Cultural Tapestry	Fashion raw material making in air dry natural clay	Innovation Online Training Academy (IOTA) Publishers	978-93-93622-90-7	View Document
20.	D. Suryaprabha	Fashion, Food, Film: A Modern Cultural Tapestry	A review of recent developments in assembly line balancing garment manufacturing	Innovation Online Training Academy (IOTA) Publishers	978-93-93622-90-7	View Document
21.	Dr. S. Jayapriya	Fashion, Food, Film: A Modern Cultural Tapestry	The slow fashion movement: quality, mindfulness,	Innovation Online Training Academy	978-93-93622-90-7	View Document



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			and longevity	(IOTA) Publishers		
22.	J. Jaisri	Climate Action Through Eco-Friendly Textiles	Implementation and Environment Protection Through ISWM (Integrated Solid Waste Management) in Textiles	Springer Nature Singapore Chapter	978-981-99-9856-2	View Document
23.	J. Jaisri	Recent Development in Basic and Applied Sciences	From style to strategy the interplay of fashion, commerce, and applied sciences	CiiT Publisher	978-939-134-786-4	View Document
24.	Dr. S. Jayapriya	Fashion, Textiles and Technology	The role of 3d body scanning in virtual fitting advancements And applications	Innovation Online Training Academy	978-93-93622-34-1	View Document
25.	C. Anisha	Fashion, Textiles and Technology	A Study on the Effect of Fabric Finishing to enhance the textiles	Innovation Online Training Academy	978-93-93622-34-1	View Document
26.	J. Jaisri	Fashion, Textiles and Technology	A Study on the Effect of Fabric Finishing to enhance the textiles	Innovation Online Training Academy	978-93-93622-34-1	View Document
27.	C. Anisha	Multidisciplinary Approach in Research Area	Effectiveness of dyeing with dye extracted from Mango and Neem leaves on Cotton fabrics	The Hill Publication	978-81-966799-1-0	View Document
28.	J. Jaisri	Multidisciplinary Approach in Research Area	Theoretical concept of india's sustainable marketing	Hill publication	ISBN: 978-81-962702-3-0	View Document
29.	M. Nandhini	Research in Multidisciplinary	Natural Dyeing Of Cotton	Hill publication	978-81-964776-0-8	View Document



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		Subjects	Fabric Using Passiflora Edulis Leaves (Passion Fruit) Without Any Mordants			
30.	D. Surya Prabha	Research in Multidisciplinary Subjects	Natural Dyeing Of Cotton Fabric Using Passiflora Edulis Leaves (Passion Fruit) Without Any Mordants	Hill publication	978-81-964776-0-8	View Document
31.	D. Surya Prabha	Research in Multidisciplinary Subjects	Curcuma longa(Turmeric) Fabric Dye	Hill publication	978-81-964776-0-8	View Document
32.	M. Nandhini	Research in Multidisciplinary Subjects	Curcuma longa(Turmeric) Fabric Dye	Hill publication	978-81-964776-0-8	View Document
33.	B. Tamilselvan	Fashion, Food, Film: A Modern Cultural Tapestry	Role of green certifications in promoting eco - sensitive hotels	Innovation Online Training Academy (IOTA) Publishers	978-93-93622-90-7	View Document
34.	R.Prahadeeswaran	Fashion, Food, Film: A Modern Cultural Tapestry	Trends on changing food habits of indian consumers	Innovation Online Training Academy (IOTA) Publishers	978-93-93622-90-7	View Document
35.	S.Sathishkumar	Fashion, Food, Film: A Modern Cultural Tapestry	Creating a positive customer experience	Innovation Online Training Academy (IOTA) Publishers	978-93-93622-90-7	View Document
36.	Renjith P	Fashion, Food, Film: A Modern Cultural Tapestry	Exploring innovation in food products	Innovation Online Training Academy (IOTA)	978-93-93622-90-7	View Document



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				Publishers		
37.	Dr. K. Pradeep	Fashion, Food, Film: A Modern Film: A Modern Cultural Tapestry	Photo manipulation and fabricated reality: a content analysis on vogue fashion magazine	Innovation Online Training Academy (IOTA) Publishers	978-93- 93622-90-7	View Document
38.	R. Baiju Paul	Fashion, Food, Film: A Modern Film: A Modern Cultural Tapestry	Transgender visibility in indian advertising	Innovation Online Training Academy (IOTA) Publishers	978-93- 93622-90-7	View Document
39.	Adarsh Narayanan	Fashion, Food, Film: A Modern Film: A Modern Cultural Tapestry	Depiction of colours by sanjay leela bhansali: a study based on goliyon ki rasleela ram	Innovation Online Training Academy (IOTA) Publishers	978-93- 93622-90-7	View Document
40.	Dr. Paul T Benziker	Fashion, Food, Film: A Modern Film: A Modern Cultural Tapestry	ICT enabled teaching for visually impaired students – mobile application	Innovation Online Training Academy (IOTA) Publishers	978-93- 93622-90-7	View Document
41.	Dr. Thulasi Sivaraman	Current Research in Medical Sciences	Snake bite and Snake venom	Prime Publication	979-68- 64973680	View Document
42.	Dr. Dinesh	Current Research in Medical Sciences	Snake bite and Snake venom	Prime Publication	979-68- 64973680	View Document
43.	Dr.M. Thangavel	Hand Book of Bio mass	Biomass from Terrestrial Environment	Springer Nature Singapore Pte Ltd. 2024	978-981- 10-7184-3	View Document
44.	Dr.M. Thangavel	Hand Book of Polymers	Biopolymers from Marine prokaryotes	Springer Nature Singapore Pte Ltd. 2024	978-981- 16-6603-2	View Document
45.	Dr. P. Vigneshwari	Women [Poems	Prapanchathinve	JEC	978-93-	View



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	N	and reflections on her]	r	PUBLICA TION	5850-346-3	Document
46.	Dr. P. Vigneshwari N	My Dear valentine	Neenga un Nilavugal	JEC PUBLICA TION	978-93- 5850-836-9	View Document
47.	Dr.P.Nathiya	Perspective of ICT Tools in Education	Women sense of Self Worth in Women Empowerment	Shanlax Publication	978-93- 94004-27-6	View Document
48.	Ms.K.Merlin	Perspective of ICT Tools in Education	Emergence and Importance of Women Empowerment in Tamilnadu	Shanlax Publication	978-93- 94004-27-6	View Document
49.	T. Narmadha Veronika	Perspective of ICT Tools in Education	Shattering glass ceiling: a modern hurdle in the advanced era of women empowerment	Shanlax Publication	978-93- 94004-27-6	View Document
50.	T.D. Lidya	Perspective of ICT Tools in Education	Empowering Women Though Education	Shanlax Publication	978-93- 94004-27-6	View Document
51.	T. R. Rajesh Pandian	Fashion, Food, Film: A Modern Film: A Modern Cultural Tapestry	Good Food	Innovation Online Training Academy (IOTA) Publishers	978-93- 93622-90-7	View Document
52.	J. Jaisri	Fashion, Food, Film: A Modern Film: A Modern Cultural Tapestry	The evolution of street wear and its impact on high fashion "from the streets to the runway"	Innovation Online Training Academy (IOTA) Publishers	978-93- 93622-90-7	View Document
53.	Dr.S.Saraswathi	Multipath Distance Vector For Worm Hole Attack Detection	Advances in multidisciplinar y and current research	R.K Publishers	978-93- 5813-019-5	View Document
54.	Dr.S.Saraswathi	Deep Learning For Smart Health Care	Deep Learning based Cloud Computing Technique for Patient Data	CRC Press (Taylor and Francis Group)	978-1-032- 45581-5	View Document



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			Management			
55.	Dr.S.Saraswathi	Deep Learning For Smart Health Care	Review of Various Deep Learning Technique with a case study on Prognosticate Diagnostics of Liver Infection	CRC Press (Taylor and Francis Group)	978-1-032-45581-5	View Document
56.	Dr.S.Saraswathi	Communication in Computer and Information Services	An Energy Efficient, Spontaneous, Multi-path Data Routing Algorithm, with Private Key Creation for Heterogeneous Network	Springer Nature Singapore Pte Ltd. 2024	978-3-031-50992-6	View Document
57.	Dr Dinesh M D	Current Research in Medical Sciences	Snake Bite and Snake Venom	Prime Publication	979-68-64973680	View Document
58.	Dr.Thulasi Sivaraman	Current Research in Medical Sciences	Snake Bite and Snake Venom	Prime Publication	979-68-64973680	View Document
59.	Dr Dinesh M D	Trends in Biological Sciences	An Effective Neutralization Potential Agent From Syzygium Cumin Leaf Against Daboia Russelii Envenomated Victims	IOTA Publisher	978-93-93622969	View Document
60.	Dr.Thulasi Sivaraman	Trends in Biological Sciences	An Effective Neutralization Potential Agent From Syzygium Cumin Leaf Against Daboia Russelii Envenomated Victims	IOTA Publisher	978-93-93622969	View Document



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61.	Dr Dinesh M D	Trends in Biological Sciences	Green Synthesis And Characterization Of Chitosan Nanoparticle And Its Antibacterial Activity Against Water Borne Pathogens	IOTA Publisher	978-93-93622969	View Document
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