



NEHRU ARTS AND SCIENCE COLLEGE

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CRITERION III

3.4.5. & 3.4.6. Bibliometrics of the Publications & h-index 2023-2024

S. No.	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Indexed in Scopus/SI/SCIE/WoS/UGC Care/Peer Reviewed	Citation of the Article
1.	A Study On The Quality Of Work Life Of Special School Teachers For Mentally Challenged In Kottayam District	Nathiya and Lidya	Mukd Shabd Journal	2347-3150	Jul-23	UGC Care	NR Y
2.	Customers Satisfaction Towards Electric Two Wheeler In Coimbatore District	Dhiya Priya and Boopthi.C	Journal of the Oriental Institute	0030-5324	Jul-23	UGC Care	NR Y
3.	An Analytical Study On Online Consumers Satisfaction And Branded Product	Dr. M. Priya and Haritha K	Journal of the Oriental Institute	0030-5324	Jul-23	UGC Care	NR Y
4.	Employee Engagement And Well-Being: A Moderation Model And Implication For Practice	Gowri K	Journal of the Oriental Institute	0030-5324	Jul-23	UGC Care	NR Y
5.	Impact Of GST In Footwear Industry	Sudha, Jesintha and Kunguma priya	Strad Research	0039-2049	Jul-23	Peer Reviewed	NR Y
6.	Statistical Analysis Of Hydrorbon Degradation in the Presence of bio Surfactant Produced by BT and P.	Jaysree	Asian Journal of Research in Chemistry and Paramedical Sciences	2349-7106	Jul-23	Peer Reviewed	NR Y



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	VULGARIS						
7.	Screening potential inhibitor from actinomycetes for Dihydrofolate reductase of Staphylococcus aureus – In vitro and in silico studies	Sharmila.	Journal of King Saud University – Science 35	1018-3647	Jun-23	SCIE	2
8.	Exploring the condition in Ad Emic context: Understanding The Interface Between Cognitive And Cultural Factors In Language Learning	Elizebath Rani and Richard Robert	Humanities and Social Science Studies	319-829X	Jun-23	UGC Care	NR Y
9.	An Assessment On A Dermic Bank Of Credits With Reference To The New Education Policy In India -2020	Elizebath Rani and Richard Robert	South India Journal Of Social Sciences	0972-8945	Jul-23	UGC Care	NR Y
10.	Teaching parts of speech to Eight-Grade Students in Government School in Sulakkal, Pollachi District	Vinothini and Richard Robert	International Journal of Innovative Sceince and Research Technology	2456-2165	Mar-24	Peer Reviewed	NR Y
11.	Samayapuram Mariamman	Sreedevi	Interantion quaterly on language, literature and art	2320-4842	Jul-23	Peer Reviewed	NR Y
12.	Farmers life science in Angyadi Puthinam	Balamuru gan	Kavimugi International Journal of Tamil Research	2950-6611	Jul-23	Peer Reviewed	NR Y
13.	Mental State Of Children In Manushyaputhiran Poem	Thenaras u	Kavimugi International Journal of Tamil Research	2950-6611	Jul-23	Peer Reviewed	NR Y
14.	Sanga Kala Medicine	Sreedevi	Kavimugi International Journal of Tamil Research	2950-6611	Jul-23	Peer Reviewed	NR Y
15.	Efficient art of	Sathish	Kavimugi	2950-	Jul-23	Peer	NR Y



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	Somasundhar in Agananoor	Kumar	International Journal of Tamil Research	6611		Reviewed	
16.	Value of Government In Five Small Kappium	Kalpana	Kavimugi International Journal of Tamil Research	2950-6611	Jul-23	Peer Reviewed	NR Y
17.	Applications of Curcumin and Its Nano forms in the Treatment of NCER	Deepa M	Journal of Pharmaceutical	1999-4923	Aug --23	SCIE	7
18.	Effect of Ethoxyquin on Oxygen Consumption in Fresh Water Fish, Oreochromis mossambicus	Seena P and Narayanas wamy	Journal of survey in fisheries sciences	2368-7487	Sep-23	Scopus	NR Y
19.	Unlocking sustainable solutions: A Nano Cellulose Innovations For Enhancing Shelf Life Of Fruits And Vegetables - A Comprehensive Review	Shanmugam V	Journal of Biological Macromolecules	0141-8130	March-2024	Scopus	7
20.	FVI-BD: Multiple File Extraction using Fusion Vector Investigation (FVI) in Big Data Hadoop Environment	Vadivu and N.Kavitha	International Journal on Recent and Innovation Trends in Computing and Communication	2321-8169	June-23	Scopus	NR Y
21.	A Study On Impact Of Digital Marketing In Buyers Purchase Behaviour	R. Ramya and Shanker Prabhu	Journal Of The Asiatic Society Of Mumbai	0972-0766	Sep-23	UGC Care	NR Y
22.	A study on Physical And Mental Health Of People Near Quarry	Nathiya and Priya Rose	Infokara Research	1021-9056	2023	Peer Reviewed	NR Y
23.	Heart Disease Prediction And Diagnosing Using Data Mining And Machine Learning Techniques	Ramaprabha	Journal Of The Asiatic Society Of Mumbai	0972-0766	Sep-23	UGC Care	NR Y



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24.	Primary Diagnosis of Pulmonary Tuberculosis using AI Based Expert Systems: A Review	Saranya D and Saraswathi	European Chemical Bulletin	2063-5346	Sep-23	Scopus	NR Y
25.	A survey on Image Security and Biometric	Boopathi P	International Journal of Engineering Research & Technology	2278-0181	Sep-23	Peer Reviewed	NR Y
26.	Screening Potential Inhibitor From Actinomycetes For Dihydrofolate Reductase Of Staphylococcus Aureus – In Vitro And In Silico Studies	Sharmila V	Journal of King Saud University – Science	1018-3647	June-23	SCIE	2
27.	Evaluation of Neutralization Potential of Naja naja and Daboia Russelii Snake Venom by Root Extract of Cyathillium Cinereum	Dinesh M D	Indian Journal of Critical Medicine	0972-5229	Oct-23	Scopus	3
28.	In vitro antirigenic activity of aqueous extract of Sodium guava leaf against Streptococcus oral is – A dormant pathogen for dental caries.	Dinesh M D	SRM Journal of Research in Dental Sciences	2772-5243	Oct- Dec 2023	UGC Care	NR Y
29.	Neuroscience pf language: The Intrinsic Linkage Of Mirror Neuron And Sanskrit	K Pradeep	European Journal of Molecular & Clinical Medicine	2515-8260	2023	Scopus	NR Y
30.	Importance and Benefits of Green Audits to Education Institutions and Industrial Sectors	Saranya. N	International Journal of Environment and Climate Change	2581-8627	2023	Peer Reviewed	NR Y
31.	Enhanced Hydrogen Evolution	M. Sathishku	Materials Letters	1996-1944	NOV-23	SCIE	



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	Performance Of MoSe ₂ photo analysts Synthesized By Hydrothermal And Ultrasonic Methods	mar and S.Kannan					5
32.	Optimisation Of Mose ₂ Synthesis For Enhanced Electron Transport Layer Performance In Perovskite Solar Cells	M. Sathishku mar and S.Kannan	Materials Letters	1996-1945	Nov-2023	SCIE	1
33.	Oxytetracycline Degradation and Antidermatophytic Activity Of Novel Biosynthesized Mos ₂ Phototalysts	M. Sathishku mar and Esath Natheer	Materials Science and Engineering B	0921-5107	Dec-2023	SCIE	2
34.	Deep Learning Frame Work For Human Activity Detection Based On Wireless Sensors	G. Bharathi	Journal of Propulsion Technology	1001-4055	2023	Scopus	NR Y
35.	Digital Transformation of Indian Economy: Milestones and Challenges	V. Selvam	Journal of Propulsion Technology	1001-4056	2023	Scopus	NR Y
36.	Study on The Marketing And Operational Problems Of SMES In The Post- GST Period.	V. Selvam	Journal of research Administration	1539-1590	2023	Scopus	NR Y
37.	A comprehensive review on tailoring factors of porous bismuth oxyhalide phototalysts for Wastewater Treatment Application	Vivekanad an	Journal of the Taiwan Institute of Chemical Engineers	1876-1070	Nov-2023	Scopus	2
38.	Trends in Bioremediation of Heavy Metal Contaminations	Parasakth y and Vijayarag havan	Environmental Engineering Research	2005-968X	2023	Scopus	66



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39.	Physio-Chemical characteristic Computer Science of lake water samples collected from Chennai city - Bioremediation efficiency of Bacterial Cosortia on Different Heavy Metals Supplemented In Nutrient Broth solutions	Parasakth y and Vijayarag havan	Ann. For. Res.	0971-9431	2023	Scopus	NR Y
40.	Isolation and Identification of Metal Chelating Bacteria collected from chettipunyam lake and Thirukachur lake water sample of Chennai city	Parasakth y and Vijayarag havan	Korean Journal of Physiology and Pharmacology,	1226-4512	2023	SCIE	NR Y
41.	Strengthening Security in Healthcare Mobile Wireless Sensor Networks using resilient Beluga Wale Optimisation based enhanced temporally ordered routing Algorithm	S. Kawsalya and D. Vimal kumar	Journal of Theoretical and Applied Information Technology	1992-8645	May 2024	Scopus	NR Y
42.	Invigorated Chameleon Swarm optimization based Ad-hoc on demand distance vector for minimising energy consumption in health re mobile wireless sensor networks	Kawasaly a S and Vimalkumar	International Journal of Computer Networks and Applications	2395-0455	April 2024	Scopus	NR Y
43.	Optimizing shopping experiences : Bayesian optimisation - Inspired random	R. Anitha and D. Vimal kumar	Journal of Theoretical and Applied Information Technology	1992-8645	March 2024	Scopus	NR Y



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	forest for enhanced sentiment analysis						
44.	Exploring ARO - LOGISENT : Dealing into data collection for advanced sentiment analysis with Alamami Rabbit Optimisation Based Logistic Regression	Anitha Merlin and Vimalkumar	Journal of Theoretical and Applied Information Technology	1992-8645	March 2024	Scopus	NR Y
45.	Optimising Sentiment Analysis In Online Shopping Unveiling The Precision Of Simpson Rule - Optimised Support Vector Machine	Anitha R and Vimalkumar	Journal of Theoretical and Applied Information Technology	1992-8645	Feb-2024	Scopus	NR Y
46.	An investigation on antidiabetic competence of Ferula assafoetida mediated AgNPs on diabetic (STZ) induced albino rats	K.E. Vivekanandan	Biota lysis and Agricultural Biotechnology	1878-8181	Feb 2024	SCIE	3
47.	Enhanced Particle Swarm Optimization based with geographic routing using load balancing Greedy Perimeter Stateless Routing For Underwater Wireless Sensor Networks	B. Narasimhan and B. Karthikeyan	Int. J. Advanced Networking and Applications	0975-0290	Nov-23	Peer Reviewed	NR Y
48.	PSO-based load balancing with Geographic Routing Using Greedy Perimeter Stateless Routing for wireless Sensor Networks	B. Narasimhan and B. Karthikeyan	International Journal of Advanced Research in Computer Science	0976-5697	Nov-23	Peer Reviewed	NR Y
49.	Efficient Whale Optimization Algorithm Based geographic routing	B. Narasimhan and B. Karthikeyan	International journal of creative research thoughts	2320-2882	Nov-23	Peer Reviewed	NR Y



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	protocol for wireless mesh networks	an					
50.	Educational ideas in Thirukkural	P. Vigneswari	Pranav Tamil Research	2582-9599	April -23	Peer Reviewed	NR Y
51.	Swarm Intelligence Approaches for Score level fusion in Multimodal Biometric Authentication In Airport Security System	B. Karthikeyan and B.Narasihman	Journal of Propulsion Technology	1001-4055	2024	Scopus	NR Y
52.	Quinoline - Quinoline Schiff's base as an effective chromogenic, Fluorogenic and smart phone assisted RGB detection of PB2+ in near Aqueous Solution	Vivekanandan	Environmental Research	1096-0953	2024	SCIE	10
53.	Trends, Issues And Challenges In Management	Sudha V and Hariharasudhan	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan 2024	UGC Care	NR Y
54.	Early Prediction of Liver Problems Using Knowledge Mining Techniques	S. Kawsalya and Saraswathy	Mapana – Journal of Sciences	0975-3303	Dec..2023	UGC Care	NR Y
55.	The Role Of Strategic Leadership In Effective Team Management	Jeshintha	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan 2024	UGC Care	NR Y
56.	Influence of Family in Shaping a Person's Character Through the Novel Heidi by Johanna Spyri	Ancy	Language in India	1930-2940	Feb-24	Peer Reviewed	NR Y
57.	Crisis Management and the role of Accounting Systems:	Samundeeswari	Accepted for Publications		Accepted	Peer Reviewed	NR Y



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	Lessons from Global Economic Challenges						
58.	Corporate Social Responsibility Reporting: A Comparative Analysis Of Accounting Standards	Samundee swari	Decision Making: Applications in Management and Engineering	2560-6018	Mar-24	Peer Reviewed	NR Y
59.	Gaussian Proximal Hough Transformative regularised Incremental extreme Learning Machines for palm print detection	Ramaprab ha	International journal of Data and Intelligent computing	2583-6250	March-24	Peer Reviewed	NR Y
60.	Navigating The Retail Revolution: Digital Transformation In Retail	D. Samundes wari and P.Shiney	Humanities and Social Science Studies,	2319-829X	Dec-23	UGC Care	NR Y
61.	Exploring The Significance Of E-Commerce In Today's World	D. Samundes wari	Journal of the School of Language, Literature and Culture Studies	0972-9682,	Jan 2024	UGC Care	NR Y
62.	Techniques Implemented By Self Financing Colleges About Employees Retention Activities	D. Samundes wari	Journal of the School of Language, Literature and Culture Studies	0972-9682	Jan 2024	UGC Care	NR Y
63.	Assessing The Of Government Policies In Fostering MSME Growth	D. Samundes wari	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan 2024	UGC Care	NR Y
64.	A Study On Marketing Strategy Of Coconuts With Special Reference To Pollachi	D. Samundes wari	Journal of the School of Language, Literature and Culture Studies	0972-9682	Jan 2024	UGC Care	NR Y
65.	Examining the Interplay of Reality and Illusion in Anita Desi's Where Shall	Manisha and Pradeek D	Language in India	1930-2940	Feb 2024	Peer Reviewed	NR Y



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	We Go This Summer?						
66.	Willa Ther: A Pioneer In American Literature	S.Jemima and Malathi R	Journal Of The Oriental Institute	0030-5324	2023	UGC Care	NR Y
67.	A Transition From Coward ness To Courage: An Analysis Of Stephen Crane's Novel The Red Badge Of Courage	Amritha.V and Ancy A	Research Journal of English Language and Literature	2395-2636	March-24	UGC Care	NR Y
68.	Influence of Family in Shaping a Person's Character Through the Novel Heidi by Johanna Spyri	Ancy A and Amritha V	Language in India	1930-2940	Feb 2024	Peer Reviewed	NR Y
69.	Elevating Reading Skills Among Second Language Learners Through Meta Cognitive Strategy	Pavithra M and Rajkumar K	Research Journal of English Language and Literature	2395-2636	Jan 2024	UGC Care	NR Y
70.	Study on Customer usage of Plastic Money	Kawsalya S	Shodh Prabha	0974-8946	Jul-23	UGC Care	NR Y
71.	Consumer Perception Towards I Phone And Android	Kawsalya S	South India Journal Of Social Sciences	0972 – 8945	Jun-23	UGC Care	NR Y
72.	Analysis Of Wireless Sensor Network Protocols	Kawsalya S	Journal of the Oriental Institute	0030-5324	Jun-23	UGC Care	NR Y
73.	A study on the problems and challenges faced by MSMEs in Coimbatore District	V. Selvam and Reshma K V	Mikt Shabd Journal	2347-3150	Sep-23	UGC Care	NR Y
74.	Neutralizing Potential of Aqueous extracts in Combination of Terminalia arjuna, Rauvolfia serpentina and Cyclea peltata against Naja naja and Bungarus eruleus venoms.	Thulasi sivaraman	International of research and analytic reviews	2349-5138	March-24	Peer Reviewed	NR Y



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75.	Effect of Mental ardenancies enriched diet to promote the growth and immune response of Clarkias batrachus against Aeromonas hydrophila challenge	Thirunavu kkarasu P	Journal of King Saud University - Science	1018-3647	March-2024	SCIE	NR Y
76.	Management Challenges In Developing Sustainable Financial Eco-System: Empirical Evidence From MSMES In Coimbatore District	Priya	Humanities and Social Science Studies,	2319-829X	Jan- Jun 2024	UGC Care	NR Y
77.	Symbolising Indian Society: Venturing Githa Hariharan in the times of Siege	Dr.R.Mala thi	Dogo Rangsang Research Journal	2347-7180	Jun-22	UGC Care	NR Y
78.	Unveiling the My Raid Realities Of Indian Womanhood: A fusion of quests and Imaginative Exploration In The Thousand Faces Of Night	SruthI R N and Dr.R.Mala thi	Humanities and Social Science Studies	2319-829X	Jan-24	UGC Care	NR Y
79.	The thousands faces of Night: A Combination Of Quests And Imaginations to interrogate the myth tradition of Indian Womanhood	SruthI R N and Dr.R.Mala thi	Journal of Emerging Technologies and Innovative research	2349-5162	Mar-24	Peer Reviewed	NR Y
80.	Nurturing Minds Through Narnia: A Psycholigil exploration of C. S. Lewis's children's literature	M. Reenu and Dr.R.Mala thi	Journal of the Oriental Institute	0030-5324	Jul-05	UGC Care	NR Y
81.	Alienation And Cultural Dissonance In Bauchi Emecheta's the Joys	Preethy C N and Dr.R.Mala thi	A Journal of Historical Research	0302-9832	Sep-23	UGC Care	NR Y



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	Of Motherhood						
82.	Developing Reading Skills For Non-Teaching Staff through ABL Teaching	V. Shanthi and Dr. R.Malathi	Journal of the Oriental Institute	0030-5324	2023	UGC Care	NR Y
83.	Willa Ther: A Pioneer In American Literature	S.Jemima and Dr. R. Malathi	Journal of the Oriental Institute	0030-5324	2023	UGC Care	NR Y
84.	A four –Day Visual Class Module: Teaching Prepositions to Sulakkal Government School students through Visual aids published	Vinothini and Richard Robert	Research Journal of English Language and Literature and Literature	2395-2636	Mar-24	Peer Reviewed	NR Y
85.	Unveiling LGBTQ Elements myth in the Mahabharata: Exploring Devdutt Pattanaik's "The Pregnant Women"	Dr.Richard Robert Raa	Amnayiki	2277-4270	Dec-23	UGC Care	NR Y
86.	Breaking the Frame: A Deep Dive into the Male gaze across centuries and vases in Visual and Performing Arts from Shakespeare to Me Too	Dr.Richard Robert Raa	Anhadlok Journal	2349-137X	Dec-23	UGC Care	NR Y
87.	Enriching Grammar skills and it's components of Second Language Learners through One Page write-up	Dr. K.Raj Kumar	International Journal of Research and Analytic Reviews	2349-5138	Jan-24	Peer Reviewed	NR Y
88.	Elevating Reading Skills Among Second Language Learners Through Meta Cognitive Strategy	Dr. K.Raj Kumar	Research Journal of English Language and Literature and Literature	2395-2636	Feb-24	Peer Reviewed	NR Y
89.	A Study on the Presence of Social Alienation and Depression in No	Dr. K.Raj Kumar	Language In India	1930-2940	Mar-24	Peer Reviewed	NR Y



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	Longer human						
90.	A Study on Struggles of the Differently abled in All the Light We cannot See.	Dr. K.Raj Kumar	International Journal of humanities Social Science and Management	2685-2330	Jan-24	Peer Reviewed	NR Y
91.	Exploring History through Travel in William Dalrymple’s City of Djinns: A year in Delhi	Dr. K.Raj Kumar	Bodhi International Journal of Research in Humanities	2456-5571	Apr-24	Peer Reviewed	NR Y
92.	Ethnicity, Gender and Cultural Inequality in RK Narayan’s Rajam and Mani-Short story: Affirmative Prosecution	Dr.Ritu Shepherd, Shanmuga priya and Kavitha S	Research Journal of English Language and Literature	2395-2636	Jan-March 2024	UGC Care	NR Y
93.	Ecological Utopian Vision and Environmentalism in Speculative Fiction: A Comparative Study of the Left hand of Darkness, Dune Trilogy, Mars Trilogy And The Dark Swan Series	Mr.D.Pradeek	Migration Letters	1741-8984	2024	Peer Reviewed	NR Y
94.	Examining the Interplay of Reality and Illusion in Anita Desi’s Where Shall We Go This Summer? Anita Desai’s Where shall we go This Summer?	Mr.D.Pradeek	Language in India	1930-2940	Feb-24	Peer Reviewed	NR Y
95.	Passionate Nature Enthusiasts Rabindranath Tagore and M.T. Vasudevan Nair	Mr.D.Pradeek	Language in India	1930-2940	Feb-24	Peer Reviewed	NR Y
96.	World War II:A Disastrous of trauma and identity crisis of Jews with the reference to Thomas	Ms.M.Saranya	Bodhi International Journal of Research in Humanities	2456-5571	Oct-23	UGC Care	NR Y



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	Keneally's Holoust Narrative, Schindler's Ark and steven Spielber's Schindlers's List						
97.	Analysing the Transcend entailed views of Mindless in the novel In to the Wild	Dr.Aadpa atu Ancy Antony	Lang Lit	2349- 5189	Feb-24	Peer Reviewed	NR Y
98.	Influence of Family in Shaping a Person's Character Through the Novel Heidi by Johanna Spyri Character through the Novel Heidi by Johanna Spyri	Dr.Aadpa atu Ancy Antony	Language in India	1930- 2940	Feb-24	Peer Reviewed	NR Y
99.	A Transition from Forwardness to courage: An Analysis of Stephen crane's novel The Red Badge of Courage	Amritha.V and Dr.Aadpa atu Ancy Antony	Research Journal of English Language and Literature	2395- 2636	Jan-March 2024	Peer Reviewed	NR Y
100.	Inter-Sled Amalgam Cluster Dense Graph Convolutional Network for Hepatocellular Rcinoma Detection	Kawsalya Selvaraj and Saraswath i S	International Journal of Intelligent Engineering and Systems	2185- 3118	Aug-23	Scopus	NR Y
101.	Primary Diagnosis of Pulmonary Tuberculosis using AI Based Expert Systems: A Review	D. Saranya and Saraswath i S	Eur. Chem. Bull.	2063- 5346	2023	Scopus	NR Y
102.	Overview of cloning in lactic acid bacteria: Expression and its Application of probiotic potential in inflammatory bowel diseases	Dr. Vivekanan dan, Dr.Kasim ani and Dr. P.Vinothk umar	Biotechnology and applied biochemistry.	1470- 8744	2024	Scopus	NR Y
103.	Revolutionizing NCER Therapy using Nano bots at the	M Giruba, O.S.Nimm i and	SciWaveBulletin	2584- 1912	2023	Scopus	NR Y



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	Frontier of Precision Medicine	Asiya Anas					
104	Vulture Optimization Algorithm Based Hierarchical Routing Strategy (VOA-Hrs) For Vehicular Ad Hoc Networks	Dr. B. Narasimhan and M.Senthil kumar	International Journal of Creative Research Thoughts	2320-2882	Dec-23	Peer Reviewed	NR Y
105	A Study On Perception And Satisfaction Of Consumers On Packaged Drinking Water With Special Reference To Palakkad Town	Nithya	IPE Journal of Management	2249-9040	Jan 2024	UGC Care	NR Y
106	Sustainable Development of MSME through a well-structured tax plan- special reference to GST	Jeyanthi and Selvam V	International Management Review	1551-6849	2024	UGC Care	NR Y
107	Characterization of the Phytochemicals and Antioxidant Properties of Extracts From Wrightia Tinctoria R.Br.	Sruthy Mohan and Thangvel	Journal of Advanced Zoology	0253-7214	Jan 2024	Web of Science	NR Y
108	Textile-Based Drug Delivery Systems: Microbiology need less and Textile Materials	Dr. S. Jayapriya and Dr.SN.Suresh	Naturalista Mpano	1827-7160	2024	Web of Science	NR Y
109	A Study On Brand Preference Towards Mobile Phone With Reference To Coimbatore District	Vrindha A	Indian Journal of Psychology	0019-5553	2024	UGC Car	NR Y
110	Examining Petal Structure And Leverage Dynamic Tata Motors Limited	Mahadevi	Humanities and Social Science Studies,	2319-829X	Jan 2024	UGC Care	NR Y
111	A Study On Success Of Family Business - An Empirical Study With Special	Mahadevi	Mukt Shabd Journal	2347-3150	Jan 2024	UGC Care	NR Y



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	Reference To Coimbatore City						
112.	Effect of Electronic Marketing on Consumer Buying Behaviour in Coimbatore City	Mahadevi	Mukt Shabd Journal	2347-3150	Jan 2024	UGC Care	NR Y
113.	Circular Economy Strategies For Resource Efficiency And Sustainable Development In Manufacturing Industries	Dr. S. Jayapriya	Migration Letters	1741-8984	Jan 2024	Scopus	NR Y
114.	A systematic review of Commerce condition barriers and pedagagogil solutions	Elizebath Rani and Richard Robert	Journal of Oriental Institute	0030-5324	2023	UGC Care	NR Y
115.	Embracing a New Research Paradigm in Global Criminology	Dr. Aslam Moideen	Naturalista Mpano	1827-7160	2024	Web of Science	NR Y
116.	Wheat Leaf Disease Identification Using Gradient Descent Stacked Ensemble Classification Algorithm	Sheela New Sheebha	Juni Khyat	2278-4632	Apr-24	UGC Care	NR Y
117.	International Journal of Cultural Studies and Social Sciences	.Kavitha K	International Journal of Cultural Studies and Social Sciences	2347-4777	Apr-24	UGC Care	NR Y
118.	TV Commercial Recall Potential and Product Selection Criteria	.Kavitha K	Mukt Shabd Journal	2347-3150	Apr-24	UGC Care	NR Y
119.	An Investigation of Glaucoma Detection in RFI Using Bio-Inspired Multivariable FE with ML Models for Early Diagnosis	Shamseera KK and Dr. K.Selvavi nayaki	Journal of Propulsion Technology	1001-4055	2023	Scopus	NR Y
120.	Characterisation And Application Of Biopolymers From	Dr. Swarnalatha	Accepted for Publications				NR Y



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	Renewable Natural Resources For Food Packaging						
121	Volatility Of Shares In Tata Motors For Past 5 Tears	Dr.M.Shanthana Lakshmi	History Research Journal	0976-5425	Feb-24	UGC Care	NR Y
122	Risk Return Analysis Of SBI Mutual Fund	Dr.M.Shanthana Lakshmi	Journal of the School of Language, Literature and Culture Studies	0972-9682,	2024	UGC Care	NR Y
123	Investors financial Literacy Level At Pollachi City	Dr.M.Shanthana Lakshmi	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
124	Investigating Institutional Support for Women Entrepreneurs in MSMEs: a Use Study of Coimbatore District	Dr.M.Shanthana Lakshmi	Rabindra Bharati University Journal of Economics	0975-802X	2024	UGC Care	NR Y
125	Role of MSME Assistance Towards New Generation Enterprises Special Reference to Coimbatore	Dr.M.Shanthana Lakshmi	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
126	Unravelling The Financial Tapestry: A Deep Dive Into The Money Mind Set Of College Students - Bridging The Gap Between Financial Literacy And Behavioural Patterns	Dr.M.Shanthana Lakshmi	Indian Journal of Psychology	0019-5553	2024	UGC Care	NR Y
127	User Satisfaction Of Crypto Currency Trading Bot With Special Reference To Crypto hopper	Dr.M.Shanthana Lakshmi	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan-24	UGC Care	NR Y
128	TV Commercial Recall Potential and Product Selection Criteria With Specific	Arthi K	Mukt Shabd Journal	2347-3150	Apr-24	UGC Care	NR Y



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	Reference to Consumer Non-Durables(Tooth Paste, Shampoo, Bath Soap, Talcum Powder)						
129	The Impact of Green Marketing on sustainable Development with special reference to Thrissur District	Ms.Chinchu Ks	Bharatiya Shiksha Shodh Patrika,	0970-7603	Jan-24	UGC Care	NR Y
130	Customer satisfaction and Marketing strategy of "Adidas" with special Reference to Coimbatore	Ms.Chinchu Ks	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
131	A study on mobile banking - a Revolution in Banking Industry	Ms.Chinchu Ks	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
132	Circular Economy Strategies For Resource Efficiency And Sustainable Development In Manufacturing Industries	Dr. S. Jayapriya	Migration Letters	1741-8984	2024	Scopus	NR Y
133	Impact on Efficient Financial Resource Administration With Reference to Selected Food Processing Companies	Dr.S.Balaji	Rabindra Bharati University Journal of Economics	0975-802X	2024	UGC Care	NR Y
134	A Study on the Market Penetration of UPI PAYMENT Services From 2016 to 2022	Mr.Sreenth K	Humanities and Social Science Studies,	2319-829X	Dec-23	UGC Care	NR Y
135	Effect of Ethoxyquin on Oxygen Consumption in Fresh Water Fish, <i>Oreochromis mossambicus</i>	Dr. K.Narasamy	Journal of Survey in Fisheries Sciences	3544-3549	2023	Peer Reviewed	NR Y



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136	Biogenic synthesis of Chitosan silver nanoparticles using mud crab and its anti-Micro biological and antincaer studies.	Dr. K.Narayanamy	Journal of Advanced Zoology	0253-7214	2024	Peer Reviewed	NR Y
137	Growth inhibitory properties of specific anti-a. Hydrophila igy antibodies: a promising approach for the prevention of aeromonas infection in farmed fish	Dr. Dinesh.M. D	Indian Hydrobiology	0971-6548	2023	UGC Care	NR Y
138	Neutralizing Potential Of Aqueous Extracts In Combination Of Terminalia Arjuna,Rauvolfia Serpentina And Cycleapeltata Against Naja Naja And Bungarus Eruleus Venoms	Dr. Thulasi Sivaraman	International Journal of Research and Analytic Reviews	2349-5138	Mar-24	Peer Reviewed	NR Y
139	Review On Intrusion Detection Methods For Smart Home Security In IOT	Mrs. Divya Jose J	Journal of Emerging Technologies and Innovative Research	2349-5162	Jab-24	Peer Reviewed	NR Y
140	A Study On Consumer Behaviour Towards Small Business Enterprises With Special Reference To Coimbatore City	Mr. K. Shanker Prabu	International Journal of Cultural Studies and Social Sciences	2347-4777	Apr-24	UGC Care	NR Y
141	A Study On Customer Satisfaction Towards Credit RD	Mr. K. Shanker Prabu	Humanities and Social Science Studies	2319-829X	Apr-24	UGC Care	NR Y
142	A Study On Customer Satisfaction Towards E-Banking Service In Coimbatore City	Mr. K. Shanker Prabu	Rabindra Bharati University Journal of Economics	0975-802X	2024	UGC Care	NR Y



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143	A Study On Impact Of Digital Marketing In Buyers Purchase Behaviour	Mr. K. Shanker Prabu	Journal Of The Asiatic Society Of Mumbai	0972-0766	2023	UGC Care	NR Y
144	A Study On Impact Of Digital Marketing In Buyers Purchase Behaviour	Ms. R. Ramya	Journal Of The Asiatic Society Of Mumbai	0972-0766	2023	UGC Care	NR Y
145	A Study On Impact Of Social Media Advertisement On Cosmetic Product	Ms. R. Ramya	Journal Of The Asiatic Society Of Mumbai	0972-0766	2023	UGC Care	NR Y
146	Impact Of Digital Payment System On Global Economy	Ms.R. Meena	Journal of the Oriental Institute	0030-5324	Apr-23	UGC Care	NR Y
147	Attrition Attitude Of Employees Working IT Industries	Dr. M. Priya	Indian Journal of Psychology	0019-5553	2024	UGC Care	NR Y
148	Impact Of Digital Payment System On Global Economy	Dr. M. Priya	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
149	An Analytical Study On Online Consumers' Satisfaction On Branded Product	Dr. M. Priya	Journal of the Oriental Institute	0030-5324	Jun-23	UGC Care	NR Y
150	Impact Of Digital Payment System On Global Economy	Dr. M. Priya	History Research Journal	0976-5425	May-24	UGC Care	NR Y
151	Impact Of Digitalisation On The Financial Performance Of Microbiology, Small And Medium Enterprises	Dr. K. Rajarajeswari	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan-24	UGC Care	NR Y
152	Financial Performance Analysis Of Palakkad Cooperative Urban Bank	Dr. K. Rajarajeswari	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
153	Impact Of Fintech Innovations On Traditional Banking in India	Dr. K. Rajarajeswari	Rabindra Bharati University Journal of Economics	0975-802X	2024	UGC Care	NR Y
154	A Study On	Dr.P.Shin	International	2347-	Jan-24	UGC Care	NR Y



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	Interpersonal Relationship Among Employees In Educational Institutions In Coimbatore	ey	Journal of Cultural Studies and Social Sciences	4777			
155	An Analytical Study On The Use Of Plastic Money With Respect To Palakkad City	Dr.P.Shin ey	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
156	A Study On Innovative Strategies Adopted By Selected Insurance Companies (With Special Reference To Coimbatore District)	Dr.P.Shin ey	Journal of Foundational Research,	2395-5635	Dec-23	UGC Care	NR Y
157	A Study On Consumer Awareness And Gratification Towards Cryptocurrency In Digital Transformation	Dr.P.Shin ey	Rabindra Bharati University Journal of Economics Science	0975-802X	2024	UGC Care	NR Y
158	A Study on Users Gratification and Growth Prospects of Bitcoin in Digital Era	Dr.P.Shin ey	Emperor Journal of Finance	2583-4312	Sep-23	UGC Care	NR Y
159	A Study On Effectiveness Of Inventory Management	Dr.P.Shin ey	Humanities and Social Science Studies	2319-829X	Jan-24	UGC Care	NR Y
160	Navigating The Retail Revolution: Digital Transformation In Retail	Dr.P.Shin ey	Humanities and Social Science Studies	2319-829X	Dec-23	UGC Care	NR Y
161	A Comparative Study Of Non-Performing Asset In HDFC And ICICI Bank	Ms.Chinc hu Ks	Rabindra Bharati University Journal of Economics	0975-802X	2024	UGC Care	NR Y
162	A Study On Mobile Banking -A Revolution In Banking Industry	Ms.Chinc hu Ks	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y



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163	Customer Satisfaction And Marketing Strategy Of “Adidas” With Special Reference To Coimbatore	Ms.Chinchu Ks	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
164	A Study On Marketing Strategy Of Coconuts With Special Reference To Pollachi	Dr.D.Samundeeshwari	Journal of the School of Language, Literature and Culture Studies	0972-9682,	2024	UGC Care	NR Y
165	Techniques Implemented By Self Financing Colleges About Employees Retention Activities	Dr.D.Samundeeshwari	Journal of the School of Language, Literature and Culture Studies	0972-9682,	2024	UGC Care	NR Y
166	Impacts of Cryptocurrency in Banking Sectors	Dr.D.Samundeeshwari	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
167	Assessing the of Government Policies in Fostering MSME Growth	Dr.D.Samundeeshwari	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan-24	UGC Care	NR Y
168	Exploring the significance of e-commerce in today’s world	Dr.D.Samundeeshwari	Journal of the School of Language, Literature and Culture Studies	0972-9682,	2024	UGC Care	NR Y
169	A Study On The Effectiveness Of Internet Advertising On Consumer Behaviour With Special Reference To Ottapalam	Ms.T.Dhivya Priya	Indian Journal of Psychology	0019-5553	2024	UGC Care	NR Y
170	A Study On The Effectiveness Of Branding In Product Marketing	Ms.T.Dhivya Priya	Journal of the School of Language, Literature and Culture Studies	0972-9682,	2024	UGC Care	NR Y
171	Assessing The Financial Performance And Market Position Of Tata Motors: A	Ms.T.Dhivya Priya	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y



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	Comprehensive Stock Market Analysis						
172.	A Study On Savings And Investment Behaviour Of College Faculties In Coimbatore District	Ms.T.Dhi vya Priya	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
173.	A Study On Impact Of Mobile Payment Applications In Banking Sector	Ms.T.Dhi vya Priya	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
174.	Empirical research among customers with NIKE	Ms.T.Dhi vya Priya	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
175.	A Study On Issues And Challenges In Financing MSMES	Ms.T.Dhi vya Priya	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan-24	UGC Care	NR Y
176.	A Study On Financial Analysis Of Tata Chemicals Ltd	Ms.T.Dhi vya Priya	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
177.	Energy Consumption and Utility Practice Of Farmers In Coimbatore City	Ms.T.Dhi vya Priya	Indian Journal of Psychology	0019-5553	2024	UGC Care	NR Y
178.	Empirical research among customers with NIKE	Ms.T.Dhi vya Priya	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
179.	Trip Budget Production Based On The Duration And Distance	Ms.T.Dhi vya Priya	Rabindra Bharati University Journal of Economics	0975-802X	2024	UGC Care	NR Y
180.	Impact Of Education For Children In The Rural Areas	Ms.T.Dhi vya Priya	History Research Journal	0976-5425	Feb-24	UGC Care	NR Y
181.	The Farmer's Perception Towards Organic Farming for Sustainable Livelihood	Ms.T.Dhi vya Priya	Indian Journal of Psychology	0019-5553	2024	UGC Care	NR Y
182.	Financial Performance Analysis Of Reliance Retail Limited	Ms.S.Shan thi	Journal of the School of Language, Literature and	0972-9682,	2024	UGC Care	NR Y



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			Culture Studies				
183	A Study on the Steps Taken by Retailers To Overcome Covid -19 pandemic in Koduvayur Panchayath	Ms.S.Shanthi	IPE Journal of Management	2249-9040	Jan-24	UGC Care	NR Y
184	Service Marketing Mix Strategies In Health Insurance Sector	Ms.S.Shanthi	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan-24	UGC Care	NR Y
185	Impact Of Economic Indicators On Corporate Debt Issuance Patterns On Selected Companies In India	Ms.S.Shanthi	Rabindra Bharati University Journal of Economics	0975-802X	2024	UGC Care	NR Y
186	A Study On E-Service Quality Of Indian Railway Tering And Tourism Corporation With Special Reference To Coimbatore City	Ms.S.Shanthi	Humanities and Social Science Studies,	2319-829X	Jan-24	UGC Care	NR Y
187	Risk Analysis Of E Banking Operation At Kotak Mahindra	Ms.Kavitha.K	International Journal of Cultural Studies and Social Sciences	2347-4777	Jan-24	UGC Care	NR Y
188	A study on Brand Preference Of Various Types Of Two-Wheelers With Reference To Coimbatore City	Ms.vrindhana.A	IPE Journal of Management	2249-9040	Apr-24	UGC Care	NR Y
189	Predicting Heart Disease Algorithm Using DNN & MNN in Deep Learning	R. Auxiliamary and T.Ramaprabha	International Research Journal on Advanced Engineering Hub	2584-2137	Apr-24	Peer Reviewed	NR Y
190	Use Of MD solids To Learn The Mechanical Behaviour of Materials	T.Chandrapushpam	Journal of Emerging Technologies and Innovative Research	2349-5162	Nov-23	Peer Reviewed	NR Y



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191	Double Diffusive Mhd Squeezing Copper Water Nano Fluid Flow Between Parallel Plates Filled With Porous Medium And Chemical Reaction	T.Chandra pushpam	International Journal of Numeric Methods for Heat and Fluid Flow	0961-5539	Oct-23	Scopus	3
192	Artificial intelligence in E-Commerce: Applications, Implications and Challenges	Kalaivani A	YUGATO	0387-5695	Apr-24	Web of Science	NR Y
193	Efficiency of Nanoparticle Synthesized Spinach Variety in Bioremediation of Copper from Contaminated Waters	O.S. Nimmi	World Journal Of Pharmacy And Paramedical Sciences	2278 – 4357	Apr-24	Peer Reviewed	NR Y
194	From Forest to First Aid: A Review of Western Ghats Plants for Wound Healing	Sarnaya N	International Journal of Nature Science		Jan-24	Peer Reviewed	NR Y
195	Photo Manipulation and Fabricated Reality: A Content Analysis on Vogue Fashion Magazine	Pradeep and Paul Benziker	Indian Journal of Psychology	0019-5553	Jan-24	UGC Care	NR Y
196	Laplacian Kernel Clustering-Based Improved Certificate less Sign encryption for a Secure Marine Data Aggregation in Network of Wireless Sensors	K E Hemapriya and Saraswathi	International Journal of Computer Networks and Applications	2395-0455	Apr-24	Scopus	NR Y
197	A Study on Emerging Financial and Cyber Threats	Dr. P. Shiney, Dr. M. Shanthana Lakshmi, Dr.Mahadevi, Dr.S.Santhi and	Educational Administration: Theory and Practice	2148-2403	Apr-24	Scopus	NR Y



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		Dr.K.Raja rajeswari					
198	Invigorated Chameleon Swarm Optimization-Based Ad-Hoc On-Demand Distance Vector (IO- AODV) for Minimizing Energy Consumption in Health care Mobile Wireless Sensor Networks	Kawsalya and Vimalkum ar	International Journal of Computer Networks and Applications	2395- 0455	Apr-24	Scopus	NR Y
199	Strengthening Security in Health care Mobile Wireless Sensor Networks Using Resilient Beluga Whale Optimization-Based Enhanced Temporally Ordered Routing Algorithm (RBWOTORA)	Kawsalya and Vimalkum ar	Journal of Theoretic and Applied Information Technology	1992- 8645	Apr-24	Scopus	NR Y
200	Rise of Artificial Intelligence in Business and Industry	Dr.A. Kalaivani	Journal of informatics education and research	1526- 4726	Apr-24	Peer Reviewed	NR Y
201	Functional Characterisation of Malabar Grouper Interferon Regulatory factor 9 involved in Antiviral Response	Thirunavu kkrasu P and Sharmila V	International Journal of Biologic Macromolecules	0141- 8130	May-24	Scopus	1
202	A Study on usual Relationship Between Macro Economic Variables and Indian Stock Market	Dr. Priya M	Educational Administration: Theory and Practice	2148- 2403	Apr-24	Scopus	NR Y
203	Automatic Speed Controller Using IOT	Dr. A. Kalaivani	Juni Khyat	2278- 4632	Apr-24	UGC Care	NR Y
204	Phish Blocker: Predictive Attention Mechanism for Real Time Detection and	Dr. A. Kalaivani	Juni Khyat	2278- 4632	Apr-24	UGC Care	NR Y



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	Blocking of Phishing Website						
205	Grid Locked Cryptizer: Enhancing Security Through Block chain Technology	Dr. A. Kalaivani	Juni Khyat	2278-4633	May-24	UGC Care	NR Y
206	Artificial Intelligence in E-Commerce Applications, Implications and Challenges	Dr. A. Kalaivani	Yugato	0387-5695	Apr-24	Web of Science	NR Y
207	Study on the Use of Modern Equipment in Agriculture (With Special Reference to Koduvayur)	Chinchu K S	Journal of the Oriental Institute	0030-5324	2022	UGC Care	NR Y
208	A study on Consumer Purchase Behaviour Towards Green Products in Reference to Koduvayur	Chinchu K S	Journal of the Oriental Institute	0030-5324	2022	UGC Care	NR Y
209	An Efficient Logic Topology-Hidden Multipath Secure Routing Protocol For Black Hole Attacks In MANETS	Dr. Sumathi K, Senthilku mar M and Veerakum aran V	Mukt Shabd Journal	2347-3150	May-24	UGC Care	NR Y
210	A Comparative Study on Financial Performance of Kotak and HDFC Mutual Funds	Mrs. Shanthi.S	IPE Journal of Management	2249-9040	May-24	UGC Care	NR Y
211	Impact On Consumer Activism With References To Ashok Leyland in Coimbatore (District)	Mrs. Shanthi.S	Journal of the School of Language, Literature and Culture Studies	0972-9682	May-24	UGC Care	NR Y
212	Impact Of Economic Indicators On Corporate Debt Issuance Patterns on	Mrs. Shanthi.S	Rabindra Bharati University Journal of Economic	0975-802X	May-24	UGC Care	NR Y



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	Selected Companies In India						
213	Influence of Branding on Consumer Behaviour (Apple Products)	Mrs. Shanthi.S	IPE Journal of Management	2249-9040	May-24	UGC Care	NR Y
214	A Study On the Steps Taken By Retailers To Overcome Covid19 pandemic in Koduvayur	Mrs. Shanthi.S	IPE Journal of Management	2249-9040	May-24	UGC Care	NR Y
215	A Study On E-Service Quality Of Indian Railway Tering And Tourism Corporation With Special Reference To Coimbatore City	Mrs. Shanthi.S	Humanities and Social Science Studies	2319-829X	May-24	UGC Care	NR Y
216	A study on Liquidity, Profitability and Working Pital of ACC Ltd In India	Mrs. Shanthi.S	IPE Journal of Management	2249-9040	May-24	UGC Care	NR Y
217	Service Marketing Mix Strategies in Health Insurance Sector	Mrs. Shanthi.S	International Journal of Cultural Studies and Social Sciences	2347-4777	May-24	UGC Care	NR Y
218	Financial Performance Analysis of Reliance Retail Limited	Mrs. Shanthi.S	Journal of the School of Language, Literature and Culture Studies	0972-9682	May-24	UGC Care	NR Y
219	Comparison of Mutual Fuds With ULIPS (Unit Linked Insurance Plan)	Mrs. Shanthi.S	Rabindra Bharati University Journal of Economics	0975-802X	May-24	UGC Care	NR Y
220	A Study On Awareness and impact of Chabot introduction for customer Service in Banks with Reference To Coimbatore City	Mrs. Shanthi.S	International Journal of Cultural Studies and Social Sciences	2347-4777	May-24	UGC Care	NR Y
221	Assessing PR 1A Gene Expression in	Velavan. V and	International journal of Tropic	1742-7592	Apr-24	Scopus	NR Y



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	Host Cuticle for Detecting Virulent Metarhizium against Cotton Bollworm Helicoverpa armigera	Dr.Thirunavukkarasu	Insect Science				
222	Identification of Plant leaf Disease Using Image Processing Technique	Sathya and Serin R	International Journal of Novel Research and Development	2456-4194	Apr-24	Peer Reviewed	NR Y
223	Consumer Perceptions of Digital Marketing strategies in the Health Insurance Sector	V. Selvam	The Indian Journal of Commerce	2454-6801	Dec-23	UGC Care	NR Y
224	Anti-Microbiological Alchemy: Tackling Multi-Drug Resistant Infections Using Anti-Microbiological Peptides	Saranya N	International Journal of Nature Science	2584-2846	May-24	Peer Reviewed	NR Y
225	Mental-Gut Concordance: Leveraging the Impact of Psych Biotic on the Gut-Brain Axis for Mental Well-Being	Saranya N	International Journal of Nature Science	2584-2847	May-24	Peer Reviewed	NR Y
226	Using Gerobiotic Interventions to Reduce Aging and Age-Related Challenges	Saranya N	International Journal of Nature Science	2584-2847	May-24	Peer Reviewed	NR Y
227	A study on value Added Product - Coconut with Reference to Pollachi	Ms. Arthi K	Rabindra Bharati University Journal of Economic	0975-802X	May-24	UGC Care	NR Y
228	Brand Switching Behaviour of Consumers in the Hair Re Service	Ms. Arthi K	International Journal of Cultural Studies and Social Sciences	2347-4777	May-24	UGC Care	NR Y
229	A study of need on agro-friendly policies to stop farmer suicides	Dr.R.Mahadevi	Rabindra Bharati University Journal of economic	0975-802X	May-24	UGC Care	NR Y
230	Pradhan Mantri Jan	Dr.R.Mah	International	2347-	May-24	UGC Care	NR Y



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	Dhan Yojana (PMJDY)- impact on financial inclusion and effects on general public	adevi	Journal of Cultural Studies and Social Sciences	4777			
231	Influence of E-commerce on Agriculture Marketing	Dr.R.Mahadevi	IPE Journal of Management	2249-9040	May-24	UGC Care	NR Y
232	Green synthesis of nanoparticles from polyherbal formulation against viral infections to boost the immunity	Dr. K. Narayanasamy	Indian Patent	202341031403 A	6/16/2023	NA	NA
233	Leadership Development Transforms a Leader into an Influencer and Negotiator	Dr. D. Samundeeswari	Indian Patent	2E+11	21.07.2023	NA	NA
234	Enhancing accuracy of defect prediction in real time using graph based machine learning	Dr. S. Saraswathi	Indian Patent	202341052105 A	01.09.2023	NA	NA
235	Multichambered device to perform phytochemical analysis	Dr. K. E. Vivekanandan	Indian Patent	397635-001	27.12.2023	NA	NA
236	A hand held Dermoscope device for skin surface microscopy to detect Melanoma disease	Dr. N. Saranya	Indian Patent	409161	29.02.2024	NA	NA
237	Application of machine learning algorithms in financial management	Dr. Ayyaparajan	Indian Patent	2E+11	22.12.2023	NA	NA
238	Comparative study and investigation and to analyse the service gaps	Dr. Ayyaparajan & Dr. Vimal Kumar	Indian Patent	2E+11	12.01.2024	NA	NA
239	Ai Based Solar Sorting Device	Dr. Karthikey	Indian Patent	400583-001 -	11.01.2024	NA	NA



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240.	Intelligent Transport Ecosystem using Dynamic proximity based device interaction	Dr. B.Anirudhan	Indian Patent	2E+11	14.03.2024	NA	NA
241.	A Sustainable office ecosystem enhanced by intelligence energy aware device orchestration	Dr.K.Prathapchandran	Indian Patent	2E+11	05.04.2024	NA	NA
242.	Smart Home Energy Management System	Dr.Kavitha	Indian Patent	2E+11	26.04.2024	NA	NA
243.	Examine and identify the presence of diabetes with a classification approaches using data mining tec	Dr.A.Swarnalatha	Indian Patent	2E+11	10.05.2024	NA	NA
244.	IoT based heart health monitoring and early disease detection device	Dr.Saranya	Indian Patent	418255-001	28.05.2024	NA	NA
245.	Breast Tumor Detection Device using image scanning	Dr.Saranya	Indian Patent	410087-001	11.03.2024	NA	NA
246.	IoT based efficient and secure medical data transmission in health care applications	V.VEERA KUMARAN	Indian Patent	2E+11	19/01/2024	NA	NA
247.	Gender differences in entrepreneurial behaviour in india	Ms. Arthi K	Indian Patent	2E+11	15/03/2024	NA	NA
248.	International and non-international disputes and their impact on human rights	Nithya N R	Indian Patent	2E+11	8/3/2024	NA	NA

*NA-Not Applicable

*NRY-Not Yet Received