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CRITERION III

3.4.3 Publication of Research Papers in UGC notified Journals 2022-2023

S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
1.	Campus Survey On Floristic Biodiversity At Nehru Art And Science College, Thirmalayampalayam, Coimbatore, Tamil Nadu, India	Saranya. N Anirudhan B	International Journal Of Research In Engineering And Science	2320-9356	2023	View Document
2.	An Environmental Protecting Approach Through Waste Management Practices At Nehru Arts And Science College, Coimbatore, Tamil Nadu, India	Saranya. N Anirudhan B	International Journal Of Science And Research	2319-7064	2023	View Document
3.	Implications Of Soil And Water Audit At Nehru Arts And Science College, Coimbatore, Tamil Nadu, India For Sustainable Development	Saranya. N Anirudhan B	Journal Of Environmental Science, Toxicology And Food Technology	2319-2399	2023	View Document
4.	Corporate Social Responsibilities – Issues And Challenges In India	Sudha. V And Dr.A.Kungumapriya	Rest Journal On Banking, Accounting And Business	2583-4746	2023	View Document
5.	Impact Of Gst In Footwear Industry	V.Sudha And Dr.S.Jesintha	Strad Research	0039-2049	2023	View Document
6.	Arificial Intelligence In Automobile Industry	Kalaivani. A	Shodha Prabha	0974-8946	2023	View Document
7.	Artificial Intelligence In E-	A. Kalaivani	Business, Management And	2669-2481	2023	View Document



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S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
	Commerce: A Literature Review		Economics Engineering			
8.	Internet Of Things Contribution Of Agriculture	Kalaivani. A	Journal Of The Asiatic Society Of Mumbai,	0972-0766	2023	View Document
9.	A Combined Strategy For Cloud Computing Data Security	Kalaivani. A	International Journal Of Humanities, Law And Social Sciences	2348-8301	2023	View Document
10.	Long Term Archival Data Integrity From Cloud Storage	Boopathi. P	International Journal Of Humanities, Law And Social Sciences	2348-8301	2023	View Document
11.	An Energy-Efficient Routing Of Mobile Sensor Nodes Using Black Widow Optimized Routing Protocol	Saraswathy	Ymer	0044-0477	2022	View Document
12.	Radial Kernal Feature Descriptive Generalized Deep Recurrent Layer Network For Plant Leaf Disease Identification	Sheela Newsheeba	Journal Of Asiatic Society Of Mumbai	0972-0766	2022	View Document
13.	Weighted Myriad Filterative Regressed Gradient Descent Stacked Ensemble Classification For Plant Leaf Disease Identification	Sheela Newsheeba	Journal Of Data Acquisition And Processing	1004-9037	2023	View Document
14.	Facial Emotion Recognition And Detection Using Neural Network	Sheela Newsheeba	Juni Khyat	2278-4632	2023	View Document



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S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
15.	Comparative Analysis Of Poaceae Family Plants Leaf Disease Identification	Sheela Newsheeba	Juni Khyat	2278-4632	2023	View Document
16.	Improved Metaheuristic Based Optimization Algorithm For Iot Intrusion Detection	K.Arulmozhiarasu	AES	2096-3246	2023	View Document
17.	A Study On Meta Heuristic Algorithm For Using Intrusion Detection In Iot	K.Arulmozhiarasu	Kanpur Philosophers : International Journal Of Humanities, Law And Social Sciences	2348-8301	2023	View Document
18.	A Study On Unswbn15 And Machine Learning Algorithms Based Ids	K.Arulmozhiarasu	Education And Society	2278-6864	2023	View Document
19.	Assessment Of Anti-Bacterial & Anti -Fungal Activities Of Green Synthesized Silver Nanoparticles (AgNps) From The Aqueous Leaf Extract Of Cassia Alata	K.Narayanasamy	European Journal Of Pharmaceutical And Medical Research	2394-3211	2022	View Document
20.	Histopathological Studies On Gill, Liver And Brain Of Oreochromis Mossambicus Exposed To Ethoxyquin	K.Narayanasamy	Cardiometry	2304-7232	2023	View Document
21.	Effect Of Ethoxyquin On Oxygen Consumption In	K.Narayanasamy	Journal Of Survey In Fisheries Sciences	2368-7487	2023	View Document



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S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
	Fresh Water Fish, Oreochromis Mossambicus					
22.	Green Synthesis Of Zinc Oxide Nanoparticles From Hybanthus Enneaspermus	Saranya. N	Journal Of University Of Shanghai For Science And Technology	1007-6735	2022	View Document
23.	A Comprehensive Review Of Chinchona Alkaloids - Medicinal Properties and Its Various Applications	Saranya. N	Int. J. Creatice. Res.Thoughts	2320-2882	2022	View Document
24.	Implications Of Soil And Water Audit At Nehru Arts And Science College, Coimbatore, Tamil Nadu, India For Sustainable Development	Saranya N	Journal Of Environmental Science, Toxicology And Food Technology	2319-2399	2023	View Document
25.	Campus Survey On Floristic Biodiversity At Nehru Art And Science College, Thirmalayampalayam, Coimbatore, Tamil Nadu, India	Saranya N	International Journal Of Research In Engineering And Science	2320-9356	2022	View Document
26.	An Environmental Protecting Approach Through Waste Management Practices At Nehru Arts And Science College, Coimbatore, Tamil Nadu, India	Saranya N	International Journal Of Science And Research	2319-7064	2022	View Document
27.	Statistical Analysis Of Hydrocarbon	Rc Jayasree	Asian Journal Of Research	2349-7106	2023	View Document



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S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
	Degradation In The Presence Of Biosurfactant Produced By Bt And P. Vulgaris		In Chemistry And Pharmaceutical Sciences			
28.	Screening Potential Inhibitor From Actinomycetes For Dihydrofolate Reductase Of Staphylococcus Aureus – In Vitro And In Silico Studies	Sharmila. V	Journal Of King Saud University	1018-3647	2023	View Document
29.	Applications Of Curcumin And Its Nanoforms In The Treatment Of Cancer	Deepa Mundekkad	Pharmaceutics	1999-4923	2023	View Document
30.	Metabolite Profiling By Gc-Msanalysis Enhanced Alpha Amylase , Alpha Glucosidase Inhibitory Activity Of Dictyota Bartayresiana From Gulf Of Mannar	Shanmugam. V	Webology	1735-188x	2023	View Document
31.	Potential Of Boranssus Flabelliformis As A Textile Fibre	Anisha. C And Dr. S Jayapriya	Ijfans	2320 – 7876	2022	View Document
32.	Customer Perception On Digitalisation In The Indian Banking Sector	Devika. D	Madhya Bharti (Ugc Care Journal)	0974-0066	2023	View Document
33.	Customer Perception And Satisfaction Of E-Payment System With Special	Dhiya Priya T	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document



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	Reference To Coimbatore District					
34.	Consumer's Awareness And Satisfaction Towards Electric Bikes - With Special Reference To Coimbatore District	Dhiya Priya T	Madhya Bharti (Ugc Care Journal)	0974-8946	2022	View Document
35.	Consumer Buying Behavior Towards Life Insurance Products In Coimbatore District	Ayyapparajan. R. A	Journal of University for Shanghai for Science and Technology	0974-8946	2022	View Document
36.	Impact Of Artificial Intelligence In E-Commerce	Ayyapparajan. R. A	Journal of University for Shanghai for Science and Technology	1007-6735	2022	View Document
37.	A Study On Non Performing Asset Of Selected Private And Public Sector Banks In India	Shanthi. S	Shodha Prabha (Ugc Care Journal)	0974-8946	2022	View Document
38.	Impact Of Intra Organisational Relationship On Firm's Effectiveness With Special Reference To Al-Ameen Traders, Palakkad.	Shanthi. S	Shodha Prabha (Ugc Care Journal)	0974-8946	2022	View Document
39.	A Study On User Preference Towards Organic Products With Special Reference To Coimbatore City	Shanthi. S	Madhya Bharti (Ugc Care Journal)	0974-8946	2022	View Document
40.	A Study On Employee Job Satisfaction At Metro Cash And Carry With Special	Shanthi. S	Journal Of The Oriental Institute	0030-5324,	2022	View Document



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	Reference To Bangalore City					
41.	The Level Of Customers Satisfaction In Fun Mall With Special Reference To Oimbatore District	Mahadevi. R	Madhya Bharti (Ugc Care Journal)	0974-8946	2022	View Document
42.	Preserve Architecture For Cluster Constructed Ad Hoc Networks	Veerakumaran. V	Madhya Bharti (Ugc Care Journal)	0974-0066	2022	View Document
43.	Impact Of The Internet Of Things (Iot) On Logistics	Gowri. K	Journal Of Image Processing And Intelligent Remote Sensing	2815-0953	2023	View Document
44.	A Study On Liquidity Performance Of Hindustan Petroleum Corporation Limited	Gowri. K	Journal Of The Oriental Institute (Ugc Care Journal)	0030-5324	2022	View Document
45.	The Impact Of Service Quality On Client Loyalty: A Study In Organised Retail Sector	Gowri. K	Madhya Bharti (Ugc Care Journal)	0974-0066	2022	View Document
46.	Human Resource Practices Adopted By Star Hotels In Coimbatore Region And Its Impact On Employee Retention	Gowri. K	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document
47.	Strategy On The Financial Management Practices Of Micro And Small	Gowri. K	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document



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S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
	Enterprises In Palakkad District					
48.	Impact Of Capital Structure On Profitability: An Empirical Analysis Of Listed Firms In India	Gowri. K	South India Journal Of Social Sciences (Ugc Care Journal)	0972 – 8945	2022	View Document
49.	Determinants Of Market Price Of Equity Shares With Special Reference To Construction-Real Estate Sector, Listed At Bombay Stock Exchange	Gowri. K	Journal Of The Oriental Institute (Ugc Care Journal)	0030-5324	2023	View Document
50.	A Study On Capital Structure And Leverage Of Tata Motors Limited: Its Role And Future Prospects	Gowri. K	Journal Of The Oriental Institute (Ugc Care Journal)	0030-5324	2023	View Document
51.	The Impact Of Accounting Information On Share Prices: A Study Of Listed Companies In Bse	Gowri. K	South India Journal Of Social Sciences (Ugc Care Journal)	0972 – 8945	2022	View Document
52.	A Study On Financial Planning For Salaried Employees And Strategies For Tax Savings	Gowri. K	Shodha P'rabha (Ugc Care Journal)	0974-8946	2023	View Document
53.	Detecting And Preventing Attacks Using Network Intrusion Detection Systems	Veerakumaran. V	Journal Of The Oriental Institute	0030-5324	2022	View Document
54.	Secure Wifi-Direct Using Key Exchange For Iot Device-To-Device Communications In	Veerakumaran. V	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document



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	A Smart Environment					
55.	Customers Perception Towards E- Marketing Of Self Help Group Products With Special Reference To Pollachi Taluk	Maha Devi. R	Journal Of The Oriental Institute	0030-5324	2022	View Document
56.	Customer Satisfaction Towards Online Food Delivery In Zomato	Vrindha. A	Journal Of The Oriental Institute	0030-5324	2022	View Document
57.	Impact Of Affiliate Marketing In E-Business For Consumer Perspective On Special Reference To Athirampuzha Panchayat	Arthi. K	Journal Of The Oriental Institute	0030-5324	2022	View Document
58.	An Empirical Study On Awareness And Utilization Of Agriculture Subsidies By The Farmers- With Special Refernece To Pollachi Taluk	Arthi. K	Journal Of The Oriental Institute	0030-5324	2022	View Document
59.	Motivational Strategies To Increase The Job Satisfaction Of Employees And Its Influence On Organization Performance	Arthi. K	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document
60.	Customer Satisfaction Towars Gateway Of Payment	Arthi. K	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document



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61.	Novel Approach Of Artificial Intelligence In Quantum Computing	Vijayakumar. M	Madhya Bharti (Ugc Care Journal)	0974-0066	2022	View Document
62.	Embedding Lte-U Within Wi-Fi Bands For Spectrum Efficiency Improvement	Vijayakumar. M	Journal Of The Oriental Institute	0030-5324	2022	View Document
63.	Emerging Trends On Latest Technologies: Cyber Security From The User's Perspective	Vijayakumar. M	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document
64.	Sentiment Driven Derivatives Method For Identifying Trending Event Topics On Twitter	Vijayakumar. M	South India Journal Of Social Sciences (Ugc Care Journal)	0972 – 8945	2023	View Document
65.	Growth And Sustainability Of Women Start-Up Entrepreneurs In Coimbatore District, Tamilnadu	Mahadevi. R	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document
66.	Mutual Fund Investment In Savings & Investment Decisions For Financial Investors	Mahadevi. R	Journal Of The Oriental Institute	0030-5324	2023	View Document
67.	Customer Satisfaction Towards Online Shopping Special Reference To Coimbatore	Mahadevi. R	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document
68.	Impact Of Green Revolution In India	Mahadevi. R	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document



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S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
69.	The Impact Of Leisure Service Practices In The Modern Era	Balaji. S	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document
70.	Study Of Job Satisfaction And Its Implications For Motivating Employees At In	Mahadevi. R	South India Journal Of Social Sciences	0972 – 8945	2023	View Document
71.	Employment Opportunities And Work Preference Of Migrated Labour Towardscoimbatore City	Mahadevi. R	Shodha P'rabha (Ugc Care Journal)	0974-8946	2023	View Document
72.	Mobilization Of Savings Through Mutual Funds	Rajarajeswari. K	Journal Of Oriental Institute	0030-5324	2022	View Document
73.	Influence Of Childern On Buying Behaviour Parents Towards Confectionery Products With Reference To Coimbatore City	Rajarajeswari. K	South India Journal Of Social Sciences	0972-8945	2023	View Document
74.	A Study On Employee Retention Strategies With Reference To Poonhottam Ayurveda Hospital Palakkad Kerala	Rajarajeswari. K	Industrial Engineering Journal	0970-2555	2023	View Document
75.	Risk And Return Analysis Of Share Price In Reliance Industries Ltd	Nithya. N. R	Shodha P'rabha (Ugc Care Journal)	0974-8946	2023	View Document
76.	Risk And Return Analysis Of Seelcted Debt Mutual Fund's In India	Nithya. N. R	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document



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S.No	Title of the Article	Name of the Author/s	Name of the Journal	ISSN Number	Year of Publication	Link of the Journal
77.	A Novel Hybrid Optimization Based On Pso And Cuckoo Search Approach Sentiment Analysis On Social Media	Saranya. N	Shodha Prabha	0974-8946	2023	View Document
78.	Generalized Pythagorean Fuzzy Conta Continuous Function	Rameshkumar. T	Shodha P'rabha (Ugc Care Journal)	0974-8946	2022	View Document
79.	Generalized Pythagorean Fuzzy Closed Sets	Rameshkumar. T	International Journal Of Scientific Research And Engineering Development	2581-7175	2022	View Document
80.	Impact On Security Techniques For Data Protection In Cloud	Kawsalya.S	Education And Society	2278-6864	2023	View Document
81.	Data Mining Techniques In Intrusion Detection Systems	Kawsalya.S	Education And Society	2278-6864	2023	View Document
82.	Study Onuse Model Equipments In Agriculture With Special Reference To Koduvayur	Chinchu. K L	J. Oriental Institute	0030-5324	2022	View Document
83.	A Study On Consumer Purchase Behaviour To Work Green Products In Reference To Koduvayur	Somundeswari. D	J. Oriental Institute	0030-5324	2022	View Document
84.	A Self-Stabilizing And Parameter-Optimized Deep Learning Model For Predicting Mental Health Disorder	Kavitha. N	International Journal Of Intelligent Engineering Systems	2185-3118	2023	View Document



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85.	An Optimized Cluster Convolution Based Hybrid Hierarchical Deep Learner For Chronic Kidney Disease	Kavitha. N	International Journal Of Engineering Trends And Technology	2231-5381	2023	View Document
86.	Trust Based Support Vector Regression Security Mechanism To Identify Malicious Node In The Internet Of Battlefield Things (Iobt)	Prathapchandran K	International Journal Of System Assurance And Engineering	0976-4348	2022	View Document
87.	Mitigating Blackhole Attack In Rpl Based Internet Of Things Using Trust And Machine Learning	Prathapchandran K	International Journal Of Sociotechnology And Knowledge Development	1941-6253	2022	View Document
88.	Nfem-Normalisation And Feature Selection Using Ensemble Methods	Anitha. R And Vimal Kumar D	Journal Of Survey In Fisheries Sciences	2368-7487	2023	View Document
89.	E-Commerce Product Classification Using Fused Machine Learning	Anitha. R And Vimal Kumar D	Scandinavian Journal Of Information Systems	0905-0167	2023	View Document
90.	Qos Based Soft Computing Techniques For Emluating Efficient Web Service Recommendation	Arockia Panimalar. S	Sn Computer Science	2661-8907	2022	View Document
91.	Investigation Of Cyber Security Attacks And Threats On Cloud Using Black Window Algorithm	Arockia Panimalar. S	Sn Computer Science	2661-8907	2022	View Document



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	With Recurrent Neural Network					
92.	Perceptive Genetic Algorithm-Based Wolf Inspired Classifier For Big Sentiment Data Analysis	Anitha Merlin D. J And Vimalkumar D	Journal Of Theoretical And Applied Information Technology	1992-8645	2022	View Document
93.	Ambient Intelligence-Based Fish Swarm Optimization Routing Protocol For Congestion Avoidance In Mobile Ad-Hoc Network	Sumathi. K And Vimal Kumar D	International Journal Of Computer Networks And Applications (Ijcna)	2395-0455	2022	View Document
94.	An Empowered Protein Mutation Stability Prediction Using Flying Squirrel Empowered Hesitation Theory-Based Inference Model	Juliet Rozario	International Journal Of Life Sciences And Pharma Research (Ijlpr)	2250-0480	2022	View Document
95.	Enhanced Deep Recurrent Neural Network With Sparrow Search Algorithm Based Optimised Protein Stability Prediction	Juliet Rozario	International Journal Of Life Sciences And Pharma Research (Ijlpr)	2250-0480	2022	View Document
96.	Fabrication Of Novel SrMoSe ₂ Photocatalysts For Enhanced Oxytetracycline Degradation	Sathishkumar. M	Journal Of Molecular Structure	0022-2860	2023	View Document
97.	Photocatalytic Properties Of Biosynthesized ZnS Nanoparticles	Kannan. S	Materials Today Proceedings	2214-7853	2022	View Document



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	Using Acalypha Indica Plant Extract					
98.	Photocatalytic Properties Of Biosynthesized Zns Nanoparticles Using Acalypha Indica Plant Extract	Sathishkumar. M	Materials Today Proceedings	2214-7853	2022	View Document
99.	Emancipation Of Women Character In Henrik Johan Ibsen's 'A Doll's House'	Richard Robert Raa. M	International Journal Of Humanities, Law And Social Sciences	2348-8301	2022	View Document
100.	History, Conspiracy Theory And The Burden Of Origins In Salman Rushdie's 'Midnight's Children'	Richard Robert Raa. M	Rabindra Bharati Journal Of Philosophy	0973-0087	2022	View Document
101.	The Mystical Function Of Spices In Chitra Banerjee Divakaruni's The Mistress Of Spices	Rajkumar. K	Juni Khyat	2278-4632	2023	View Document
102.	Dracula, A Fantasy Creature In Bram Stoker's Dracula	Richard Robert Raa. M	Juni Khyat	2278-4632	2023	View Document
103.	A journey Towards Self Through Travel In Elizabeth Gilbert's "Eat Pray Love"	Rajkumar. K	Dogo Rangsang Research Journal	2347-7180	2023	View Document
104.	Examining The Environment Of A Girl Child's Growththroughroal d Dahl's Matilda	Pradeek D	Juni Khyat	2278-4632	2023	View Document
105.	Improving Pronunciation Skills Through Mobile Dictionaries Among	Rajkumar. K	Juni Khyat	2278-4632	2023	View Document



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106.	Emotional And Intellectual Development Of Children Protrayed In Padma Venkatraman's Bridge Home	Rajkumar. K	Vyasarjih	2320-2025	2022	View Document
107.	A Panoramic Them able Conferred by kamala Markandaya	Ritu Shepherd	Juni Khyat	2278 4632	2023	View Document
108.	Symbolizing Indian Soceity: Venturing Githa Harijans In Times Of Siege	Malathi. R	Dogo Rangsang Research Journal	2347-7180	2022	View Document
109.	Nutritional Profile, Antioxidant Capacity And Physicochemical Properties Of Processed Labeo Bata	Kumaraguru K.	Journal Of Research And Innovation In Food Science And Technology	2252-0937	2022	View Document
110.	Quenching Of Quorum Sensing Regulated Protein Of Relicobactor Pylori	Niroja R, Kumaraguru K, Vasanthakumari P, Jayalakshmi G And Kothandapani Sundar	Journal Of Microbial Research	2836-2187	2022	View Document
111.	Quorum Sensing Based Drug Screening Against Vibrio Cholerae	Mahima M, Kumaraguru K, Vasanthakumari P, Jayalakshmi G And Kothandapani Sundar	Journal Of Microbial Research	2836-2187	2022	View Document
112.	Rastra Ektha Mae Baashayae Ki Bhoomika	Swarnalatha. S	International Journal Of Literature Gina Shodh Sangam	2321-8037	2023	View Document
113.	Bharat Mae Dalit Sahitya : Aaj Kal	Swarnalatha. S	International Journal Of Literature Gina Shodh Sangam	2321-8037	2023	View Document



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114.	Deductive Learning For Identifying Covid 19 By Using Edge Histogram And Fuzzy Color And Texture Histogram Filter	Ramaprabha. T	Indian Journal Of Computer Science And Engineering	2231-3850	2022	View Document
115.	Heart Disease Prediction And Diagnosing Using Data Mining And Machine Learning Techniques	Dr T.Ramaprabha	Journal Of The Asiatic Society Of Mumbai	0972-0766	2022	View Document
116.	An Android Based Brilliant Robot For Border Security	P. K. Manoj Kumar,	Juni Khyat	2278-4632	2022	View Document
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