



# NEHRU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

(Affiliated to Bharathiar University Accredited with "A" Grade by NAAC)  
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## CRITERION III

### 3.4.4 Conference Proceedings during 2022 - 2023

S. No	Name of the Teacher	Title of the Paper	Title of the Conference Proceedings	ISBN	Link of the Proceedings
1.	Dr. S. Jesintha & Dr. T. Sudha	A new approach to strategic leadership and organizational development in a multicultural environment	Current Trends in Commerce and Management	978-93-93622-35-8	<a href="#">📎</a>
2.	Dr. V. Sudha	The Impact of Mobile Banking on Customer Satisfaction	Digi Banking Trends - 2022"	978-93-9113-172-2	<a href="#">📎</a>
3.	Dr. V. Sudha	Empowerment of SHG Towards Women Microenterprise improvement in Tamil Nadu	Information Science Management Research and Social Sciences	978-93-5680-655-9	<a href="#">📎</a>
4.	M. Nandhini	Eco Dying of Teak wood Bark Dye Extract and dying with teak wood powder and development	Development in Sustainable Fashion and Clothing	978-93-5895-892-8	<a href="#">📎</a>
5.	M. Nandhini	Home Textiles in Healthcare: Enhancing Patient Well-being	Proceeding of "National Conference on Technical Textiles 2023"	978-93-5891-277-7	<a href="#">📎</a>
6.	J. Jaisri	Home Textiles In Healthcare: Enhancing Patient Well-Being	Proceeding of "National Conference on Technical Textiles 2023"	978-93-5891-277-7	<a href="#">📎</a>
7.	Dr. N. Anjutha prabha, Dr. A. Swarnalatha	Synthesis, Structural, Textural, Optical and magnetic properties of hematite nanoparticles. Evaluation of Invitro antioxidant and cytotoxicity assays	Recent Advances in Humanities, Commerce, Management, Engineering, Science & Technology	978-93-94819-13-9	<a href="#">📎</a>
8.	Dr. P. Vinoth Kumar & Dr. B. David Jayaseelan	Nature's Gift for New Born	Synthetic Microbial Research Challenges and Prospects	978-81-947071-0-3	<a href="#">📎</a>