



NEHRU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

(Affiliated to Bharathiar University Accredited with "A" Grade by NAAC)
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.
www.nehrucolleges.net



Centre for Skill and Career Development



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Centre for Skill and Career Development

1. Vision, Mission and Objective

Year of Establishment: 2019

Vision:

To stand as an unrivaled beacon of excellence in skill and career development, igniting trans-formative journeys and molding future leaders whose profound influence extends across global industries and societies.

Mission:

Provide a multifaceted portfolio of cutting-edge programs meticulously crafted to elevate student personality development, nurture advanced employability skills, cultivate astute business acumen, hone organizational proficiency, and instill essential life skills across a spectrum of dimensions.

Objectives:

Cultivate Competence and Expertise:

Foster the development of competent, skilled, and capable youth by imparting specialized expertise, promoting continuous learning, and instilling an entrepreneurial mindset to address the evolving global demands for a highly skilled workforce.

Produce Entrepreneurial Empowered Professionals:

Generate a pool of highly skilled manpower, equipped with entrepreneurial aptitude, ready to embark on their ventures and contribute indicatively to their respective fields.

Holistic Learning and Progression:

Promote integrated and holistic learning skills alongside a foundation of general education. Ensure seamless pathways for progression and mobility across diverse forms of education and skills, facilitating lifelong learning and adaptability in a dynamic professional landscape.



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COMMITTEE MEMBERS

S.No.	UNIT	COORDINATOR
1.	Entrepreneurship Development Cell (EDC) & New Gen IEDC	1. Dr. N. Saranya, HoD, Biotechnology, Department of Biotechnology. 2. Dr. B. David Jayaseelan, Associate Professor & Convener, Dept. of Microbiology.
2.	Production Unit	1. Dr. Kasimani, Associate Professor & Convener, Dept. of Microbiology. 2. Mr. Tamilselvan, Assistant Professor & Co Convener, Dept. of CS & HM.
3.	NGI TBI	1. Dr. N. Saranya, HoD, Biotechnology, Department of Biotechnology. 2. Dr. Prathap Chandran, Assistant Professor, Department of BCA.
4.	Add on	1. Dr. S. Esath Natheer, Asst. Prof, Department of Microbiology.
5.	Carrer Development (Student Support Cell, Scholarship, Placement, Fine Arts, NET/SET/ Bank/ TNPSC/ Entrance Exam-coaching,)	1. Student Support Cell - Dr. Saraswathi, Dean, Academic Affairs 2. Scholarship - Mr. T. Ramesh kumar, Asst. Prof , Department of Commerce 3. Placement - Dr. R.A. Ayyapparajan, HoD, Department of Business Administration 4. Fine Arts – Ms. Varsha, Asst. Prof, Department of Viscom 5. Entrance Exam - Ms. Sheela Maybel, Asst. Prof, Department of Mathematics 6. NET/ SET - Dr. Dinesh, Asst. Prof , Department of Microbiology. 7. Bank Exam Coaching - Mr. T. Ramesh kumar, Asst. Prof , Department of Commerce. 8. BEC - Dr. Malathi, Dean, School of Liberal Arts



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MEMBERS UNDER ED Cell

The following are the **EDC, NEW GEN IEDC & NGI TBI Staff Coordinator** for each School under Centre for Skill & Career Development during the academic year 2022-2023

EDC Coordinator		
1.	Dr. Narayanaswamy, Biochemistry	School of Life Science
2.	Ms. N. R. Nithya	School of Commerce
3.	Dr. K. Pradeep, Viscom	School of Creative Sciences
4.	Dr. P. Jeyanthi	School of Computational Sciences
5.	Dr. Vasanthi, BBA	School of Management Studies
6.	Ms. Lidiya, MSW	School of Liberal Arts

Entrepreneurship Development Cell (EDC)

Mission:

Entrepreneurs are often forged either by circumstances or through self-motivation. Recognizing an escalating need to kindle entrepreneurial prowess in the student fraternity, the Entrepreneurship Development Cell (EDC) at NASC aspires to be a bastion for self-motivated students who ardently believe they can contribute to nation-building by spearheading their ventures at some juncture in their lives.

Vision:

To incubate an entrepreneurial thought process among burgeoning technocrats during their academic journey, sculpting them into visionary entrepreneurs in the years to come.

Objectives:

The prime objective of the Nehru Entrepreneurship Club (NEC) is to rouse interest in the minds of self-motivated students toward venture creation. The activities of the Entrepreneurship Development Cell (EDC) will be intricately woven to sow the seeds of curiosity and disseminate invaluable information to those who harbor an innate desire to become trailblazing entrepreneurs.

a) To orchestrate:

Entrepreneurship Awareness Camps (EAC)

Skill Development Programs (SDP) catering to the S&T aficionados of our college, students from neighboring institutions, and any graduate scholar in Tamil Nadu.



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b) To aid them in inaugurating industries of their own, encompassing:

Product Identification (PI)

Market Survey and tools for market research

Preparation of Project Reports

Assisting them in procuring Technical feasibility Reports

c) To liaise with various external agencies.

d) To indulge in consultancy and research endeavours.

e) In-house Support for venture:

Pioneering the establishment of an incubation centre for entrepreneurial activities.

Orchestrating national-level entrepreneurial competitions to garner heightened visibility.

Introducing an Entrepreneurial Development Programme as an elective for budding entrepreneurs.

Rules and Regulations:

- The department coordinator should amass expressions of interest from the departments to enlist in EDC, and the list should be tendered to the EDC coordinator.
- Department coordinators should conduct entrepreneurial skill development programs for final year students and instill awareness among students registered in EDC from the first year onwards; reports should be tendered to EDC.
- Two programs should be orchestrated for the concerned department (Odd Semester – 1, Even Semester – 1).
- Students can conceptualize proposals or innovate products with the backing of the production unit, and the same can be submitted for funding through EDC.

Production Unit:

The fundamental objectives and other noteworthy features of the scheme are:

- Empowering the latent potential of students as invaluable human resources.
- Engaging students in the production unit to cultivate practical knowledge.
- Furnishing hands-on experiences to fortify their preparation for future vocations.
- Inculcating in them the dignity of labor through immersive learning of working techniques.
- Steering students away from distractions, involving them in meaningful, positive activities.
- Mitigating dependence on regular ministerial staff, whose productivity may wane over time.



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- Realizing heightened work efficiency at a more judicious cost.

Rules and Regulations:

- Under the "Earn While Learn" initiative, a student can dedicate a minimum of 3 hours and a maximum of 8 hours per week.
- The distribution between the unit and management will be 60% (staff – 30%, student – 30%) and 40%.
- Each unit must maintain a distinct account note, and on the 5th of each month, sales and profit reports, with a meticulous sharing split up, should be submitted through the production unit convenor, Co-Convenor & Director, Centre for Skill Development to the Principal.
- Management's share should be remitted to the NASC Counter (D-Block), and an acknowledgment of remittance should be obtained from the Counter through the production unit Co-convenor, convenor & Director, Centre for Skill Development to the Principal.
- If the monthly target is unmet or if any defective products emerge in the Production Unit, that onus should be borne by the unit In-charge & HoD. The loss must be reported in writing on the day of the occurrence.
- Proposals for Inventory/Seed money for the Production Unit must be submitted and approved through Production Unit Co-convenor, Convenor & Principal to initiate a new unit.
- Exclusively authorized Production Unit Departments or students alone are permitted to run the units.
- Production activities should be confined to the college premises.
- The accommodation of cash in hand for short/long periods will not be entertained.
- Proposals for the utilization of profit money should be submitted to buy assets for the Production Unit.
- HoDs are counseled to streamline the clerical responsibilities of the production unit In-charge & Convenor.
- Products crafted at home are proscribed from being sold on campus; through the Production Unit, they can be marketed on campus.
- If desiring to introduce new products, amalgamate existing products, or foster interdepartmental products, authorization from the Principal through Co-convenor and Convenor is requisite.
- For labels, flex printing, etc., approval from the Principal through the convenor is mandatory.



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- HoDs must scrutinize and report on the occurrences within the Units monthly and shall be held accountable for each favorable and unfavorable outcome of the Production Units.

Add-On:

The Skill-Based Courses aim to provide additional, learner-centric, graded, skill-oriented technical training, primarily to enhance the employability skills of students. The principal objectives of the program are:

- To endow students with an understanding of industry expectations.
- To enhance the employability skills of students.
- To bridge skill gaps and render students industry-ready.
- To afford students an opportunity to develop interdisciplinary skills.
- Rules & Regulations:
- Add-on courses must be scheduled exclusively during the 2nd and 5th Semesters.
- The initial and final semesters must remain unutilized for Add-ons.
- Add-ons should be conducted within the initial 10 days of the semester's commencement.
- The timings for Mid-Semester and End-Semester should remain undisturbed to accommodate the tight academic schedule.
- UG/PG students must partake in 2 Add-on courses, respectively, during the stipulated time frame.

Add-on Courses offered by any company should be comprehensible and accepted by the students of the concerned department. The MoU (original copy) must be submitted to the IQAC, with a copy retained in the department file.

The company/industry should provide orientation about the program, and a report thereof should be submitted to the Add-on Committee. HoDs are responsible for ensuring this.

Acceptance letters regarding fees and program suitability from each student should be collected by the HoD (the format will be provided by the Add-on committee).

A separate attendance register for the add-on program must be meticulously maintained, duly signed by the company representative and HoD.

Add-on classes must be overseen by the Add-on committee members and the concerned HoD.

All HoDs must ascertain that the program title aligns with the needs of UG/PG students. A minimum of 80% hands-on training and 20% theory.



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STUDENT MEMBERS - 2022 - 23

S. No.	Department	Student List
1.	BBA	Abhay. S
2.	BBA	Pravin kumar
3.	BBA	Vishnu. C
4.	B.Sc. Viscom	Anand Valsan
5.	BBA	Indhulekha
5.	B.A. English	Jainula
6.	B.A. English	Lakshmi

ACTIVITIES OF THE CENTRE 2022 - 23

S. No	Date of Activity	Name of the activity	Outcome of the activity	No. of Beneficiaries participated (Students / faculty)
1	20.06.2022	Hands-on Training on Mushroom Value-Added products	While small growers may add value by grading and packaging, industry may go for the processed products for better returns as well as improvement in the demand, which shall have cascaded positive effect on the production.	33
2	30.06.2022	Workshop on Mushroom Cultivation	The cultivation of mushrooms may involve training programs and educational initiatives to empower individuals and communities with the knowledge and skills needed for successful cultivation.	47
3	25.08.2022	Innovation in product Development	Students were got the know about various government schemes essential for innovation in product development.	117
4	04.10.2022	Hands on Training on Apiculture	Students got awareness and knowledge about Apiculture production and important.	69
5	26.11.2022	Entrepreneurship Development Programme	To assist the socio-economic development of the Tribal people, there is an imperative need to provide more employment avenues and income generation opportunities.	75



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6	14.02.2023	Design Thinking for Startups	Design Thinking for startups can lead to a variety of positive outcomes, as it is a problem-solving and innovation approach that focuses on understanding the user's needs and iterating solutions.	54
7	21.03.2023	Hands on Training on Animal Tissue Culture Techniques	Students got awareness and knowledge about ATC Culture techniques and important.	51

N. Ganga/81511023

CSCD DIRECTOR

(Dr. N. SARANYA)




PRINCIPAL
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