



NEHRU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

(Affiliated to Bharathiar University Accredited with “A+” Grade by NAAC)

Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

www.nehrucolleges.net



CRITERION I

1.3.2 List of Value Added Courses

ACADEMIC YEAR 2022-2023

S. No	Course Name	Programme Name	Link
1.	Digital Marketing	BBA CA	
2.	Advanced Data Analysis in MS Excel	BBA IB	
		BBA Logistics	
3.	Full Stack Development	B. Sc. Artificial Intelligence and Machine Learning	
		BCA	
4.	Data Analytics	BCA	
5.	Brain and Career Integration	B.Com	
		B.Com Banking	
		B.Com CA	
		B.Com IT	
		B.Com PA	
6.	Food Safety Program	B. Sc. Biochemistry with Nanotechnology	
		B. Sc. Biotechnology	
		B. Sc. Food Science and Nutrition	
7.	Bar Tending Techniques	B. Sc. CSHM	
8.	Internet of Things	B. Sc. CS	
		B. Sc. CSDS	
9.	Digital marketing	B. Sc. CDF	
10.	Cyber Forensic Investigation	B. Sc. DCFS	
11.	Penetration Testing / Bugbounty	B. Sc. IT	
12.	Poultry Microbiology	B. Sc. Microbiology	



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13.	Adobe Photoshop & After effects	B. Sc. VISCOM	
14.	Intensive Training on Psychotherapies.	MSW	
15.	Communication Skill Training	All First Year Programme	
16.	Business Foundation Skills	All Second Year Programme	
17.	Career Development Program	All Third Year Programme	