



NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)

(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified)

Recognized by UGC with 2(f) & 12(B), Under Star College Scheme by DBT, Govt. of India)

Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



DEPARTMENT OF BUSINESS ADMINISTRATION STAKEHOLDERS FEEDBACK ANALYSIS REPORT (2022- 2023)

S.No.	Stakeholder	No. of Feedback received	Suggestions	Action Taken
1.	Students	05	Requested to share the Course Materials in Digital Form	E content in the form of recorded videos prepared and uploaded in Google classroom.
2.	Teachers	05	Suggestions were given as per course taught	<ul style="list-style-type: none">Women Entrepreneurs in India included in 22U3BMC619 Unit-IUnit-IV topics of 22U3BIC412 are replaced with GST instead of Facilities to Importers, customer and Central Excise Duty on
3.	Alumni	05	Practical exposure	Case Studies topics were revised as Mini Case Analysis.
4.	Parents	05	Overall development to be given	Workshop, Webinars and Skill Based Training Programme will be implemented
5.	Employers	05	Digital Marketing topics can be included	<ul style="list-style-type: none">Digital Marketing Concepts was added in Principles Marketing subject

Anay
7/2/23
BOS CHAIRMAN
Dr. N. SHANU
BOS Chairman
Department of Business Administration
Nehru Arts and Science College (Autonomous)
Thirumalayampalayam, Coimbatore - 641 105.



[Signature]
PRINCIPAL
27 FEB 2023
PRINCIPAL
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