



NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)
 (Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified
 Recognized by UGC with 2(f) & 12(B), Under Star College Scheme by DBT, Govt. of India)
 Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu



DEPARTMENT OF COMMERCE

Stake Holder Feedback Analysis - Action Taken Report 2020 – 2021

S. NO	STAKE HOLDER	SUGGESTIONS GIVEN	ACTION TAKEN
1.	Student	Business Communication Course Mail Correspondents can add	E – Mail Correspondence is added in Unit IV in Executive Business Communication
2.	Teacher	Liquidation of Companies can include in Corporate Accounting Course	Liquidation of Companies can include in Unit IV in Corporate Accounting Course
	Teacher	Accounting Standard can add in the Accounting courses	Included Relevant Accounting Standard in Unit V in Advanced Accounting
	Teacher	Can remove Consignment and Joint Venture in Principles of Accountancy	Removed Consignment and Joint Venture from Unit IV in Principles of Accountancy
3.	Alumni	Research Methodology course introduce in the programme	Research Methodology course was introduce in B.Com (Banking)
	Alumni	Course related to Multimedia, Cloud Computing can offer in the Commerce Programme	Multimedia Technologies was introduced in B.Com (CA) Cloud Computing Course was introduced in B.Com (IT)
	Alumni	Indirect Tax course can introduce in the Programme	Indirect Tax course can introduce in the B.Com (CA)
	Alumni	In Direct Tax computation total income for individual, HUF, Firms., etc	Income Tax Law and Practice – II was introduced and added the concepts.
4.	Parent	A course related to On-line Marketing course can offered in UG Level	Digital Marketing Course was introduced
5.	Employer	A course related to Branding course can offered in the Programme	Brand Management course was introduced in B. Com programme
	Employer	Core Banking course can introduce in Banking programme	Banking Technology Management course was introduced in B. Com (Banking)
	Employer	Financial Service course can offer at PG level	Financial Service Course has introduced in M. Com (FC)
	Employer	In Income tax Course TDS and E-filing concept can include	In Income Tax Law and Practice – I the topics TDS and E-filing concept was included in Unit V
	Employer	Venture Planning course can introduce at PG level	Entrepreneurship and New Venture Planning course in M.Com (FC)


HoD

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PRINCIPAL

Dr. M. KANAGARATHINAM
 Head, PG & Research Dept. of Commerce