



# NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)  
(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified)  
Recognized by UGC with 2(f) & 12(B), Under Star College Scheme by DBT, Govt. of India)  
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



## **Best Practice: 1**

### **Title of the Practice: Placement Training**

#### **Objectives of the Practice:**

- To provide Career Guidance about avenues open after Graduation
- To empower Students with Life-Long decision-making on Career and Skills
- To provide resources and activities to facilitate the Career Planning Process
- To act as a link between Students, Alumni and the Employer Community
- Up gradation of the students' Communication Skills and Personality Development through Expert Talks
- To assist our Students in obtaining suitable placement in their Dream Companies

#### **The Context:**

We ensure individual care and attention for each Student, when it comes to 21<sup>st</sup> Century employability skills. Training Department at Nehru Corporate Placement & Industry Relations (NCP&IR) ensures that the students are trained on Domain related Tools, Technologies and Soft Skills. Students can access various learning modules available at Learning Labs or through Online and E-learning facilities. 24/7 Learning Facility at NCP&IR enables students to access any time anything on learning front. NGI has partnered with Global Technology Companies like Microsoft, Oracle, Red-Hat, EMC, Autodesk, Open-stack, Infosys and many more to train our students on various technologies pertaining to **Industry 4.0 and 5.0** including, Quantum Computing, Data Structure, Bloch Chain Management and Cloud Computing. Students also can take up International Certification offered by various companies which will help them to have an edge over other students. Training starts from the first year of the College. Students are trained in Personality Development, Skill Development, Aptitude, Attitude Enhancement and Career Development from First Year to Third Year lasting for 120 Hours of rigorous and productive training.

#### **Practices Followed:**

- Personality Development Training
- Communication Skills Programme
- Group Discussion Practice

- Mock Interview Sessions
- Aptitude Training
- Resume Preparation
- Training on Programming Languages
- Company Specific Training

**Evidence of Success:**

- Our students are trained on domain related tools, technologies and soft skills
- Yearly **70 Core Companies** visit our campus for placement drive
- More than **75% of students are placed** every year
- Students are placed with an average package of ₹. 2.5 L per annum and **Highest of ₹.10 L** per annum

**Problems Encountered and Resources Required:**

- Many Students opt for higher studies than job opportunities
- A good number of students prefer opportunities abroad
- Certain students prefer to be Entrepreneurs or to involve in their family business
- We have adequate resources and Man power



  
PRINCIPAL  
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## **Best Practice: II**

### **Title of the Practice: Social Connectivity**

#### **Objectives of the Practice:**

- To help the Poor and needy Senior Citizens for an endeavour to provide **Food** and **Shelter** to establish caring and sharing
- **Nehru Amudha Surabi-** To serve **Three Meals Every Day** for destitute Senior Citizens
- **Nehru Dream Home-A New Home** for the needy, from the Adopted Villages

#### **The Context:**

**Amudha Surabhi** Project was initiated on 15.12.2013 as part of our **Founders' Day-** Birth Anniversary of our Founder Chairman **Late P. K. Das**. The Project "**Amudha Surabhi**" provides three meals - Breakfast, Lunch and Dinner for selected 29 needy people who are Aged, Physically and Mentally Challenged and Economically Backward in the Thirumalayampalayam Village for their life time. The Management spends ₹.1,20,000/- per month for this project. There is an increase in the number of needy people every year. This is an act of Inclusiveness.

**Nehru Dream Home** Project was initiated during 2012 to support destitute Senior Citizens with a **New Home**, to mark the Birth Anniversary Celebration of **Pandit Jawaharlal Nehru**. One home per year, aims to provide shelter for the needy people in the surrounding.

#### **Practices followed:**

- Food is supplied to Aged, Physically and Mentally challenged and Economically backward persons, every day.
- Food is Packed, Transported and Delivered to the needy people at their door-step thrice a day, in hot packs.
- A separate Employee and Vehicle is year-marked for this mission and to ensure the service to go on without even a single break
- A New Home is built and is handed over to destitute Senior Citizens yearly

### **Evidence of Success:**

Nehru Dream Home has been constructed by Nehru Arts and Science College for ₹ 7-8 Lakhand handed over to

- (i) **Mrs. Kuppamal**
- (ii) **Ms. Subbammal**
- (iii) **Ms. Theivanai**
- (iv) Constructed a Compound wall for Government Hospital

### **Problems Encountered and Resources Required:**

- Due to weather conditions (frequent rains) sometimes the food delivery is delayed
- During the delivery of dinner there are no sufficient street lights
- Finding out the right person for the Dream Home Project



  
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