

# Nehru Centre for Women Excellence



# VISION

**To attain the empowerment of women through diligent training and development programme to tap their potentials and make them to improve their life style and social status**



# MISSION

**Educate women to realize their strength and exhibit their multi dimensional role to create a more equal world.**

**Encourage the women to provide formidable effort to reach out the society to bridge the inequalities that confront women today**



**DIRECTOR**  
**Dr. M. Kanagarathinam**

# OBJECTIVES

**To reach out to rural women in order to enhance their status through skill training and to bring out their potentialities through productive entrepreneurship services to the rural and marginalized Women.**



# OBJECTIVES

**To promote Women in Development realizing their career goals, leadership qualities and to choose proper effective life options.**



# OBJECTIVES

**To advocate women's issues and outreach programmes for women's empowerment and to provide an access to the socio-economic safety nets.**



# OBJECTIVES

**To develop partnership and networking with civil society, women's organizations at the grass root level, private sector agencies and Government machinery for bringing visibility to women's issues.**





# OBJECTIVES

**To sensitize women for playing a more committed and meaningful role in the overall development of women and children.**



# OBJECTIVES

**To offer value oriented courses to the female students which will definitely improve their decision making.**



# OUR FOCUS

- **Award and Recognition of Women**
- **Women Lifetime Intervention**
- **Women Entrepreneurship**
- **Women Employability**
- **Gender Sensitization**
- **Community Services**



# ROAD MAP OF THE CENTRE

Short term Goal	Mid Term Goal	Long Term Goal
To develop the inner qualities	To adapt the Changing environment	To achieve individual as well as the Centre goals
To Express the ideology	To achieve professional qualities	To take the Centre forward in which personal development plays important role
Imparts a cultural and global awareness.	To enriching partnerships with others that serve the community	To Lead the Community

# RECENT ACTIVITIES

CodeWeek. 



# **Awareness program on Sexual Harassment at Work Place**



**Date**

**23/01/2020**

**Resource Person**

**Dr.K.Mangayarkarasi**

**Assistant Professor**

**Department of Women Studies**

**Bharathiar University,Coimbatore.**



# Cyber Security



**Date**

**17/02/2020**

**Resource Person**

**Mr.E.Vijayakumar**

**HOD, MCA, KIT**

**Coimbatore**





# **Nehru Women Excellence Award Function**



**Date**

**08/03/2020**

**Resource Person**

**Dr.S.Vimala, Former Judge**

**Madras HighCourt, Chennai**

**Mr.S.P.Anbarasan, Founder &**

**Managing Trustee, Nallaram Trust, Coimbatore**

**Ms. J.Swarnalatha, Founder &**

**Managing Trustee Swarga Foundation, Coimbatore**







# NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)  
(Reaccredited with "A" Grade by NAAC, ISO 9001 : 2015 & 14001 : 2004 Certified  
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'Nehru Gardens', Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



## Nehru WOMEN EXCELLENCE Awards 2020

8<sup>th</sup> Sunday | PK Das Auditorium





# **Power of Positive Women during Quarantine**



**Date**

**07/05/2020**

**Resource Person**

**Ms.Abinaya babu**

**Founder,Queen Bees Event Mangement**

**Founder,The Lady Boss Productions**





# Gender Equality and Women Rights



**Date**

**13/07/2020**

**Resource Person**

**Dr.K.Mangayarkarasi, Assistant Professor**

**Department Women's Studies**

**Bharathiar University, Coimbatore.**



# **Scholarship schemes for girls in Central/state/NGO/Other organizations**



**Date**

**21.08.2020**

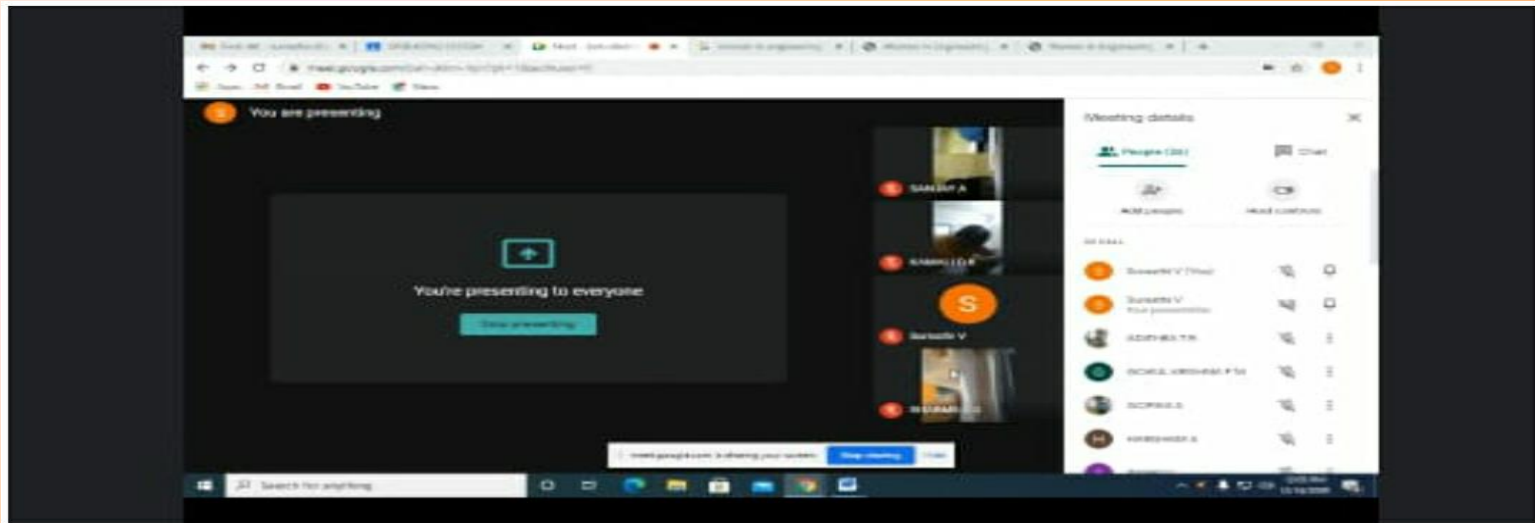
**Resource Person**

**V.Sumathi,Assistant Professor**

**Department of Computer Applications**

**Sri Ramakrishna College of Arts and Science**

**Coimbatore.**



# **Coranavai Eathirkum Arokiya Unavugal**



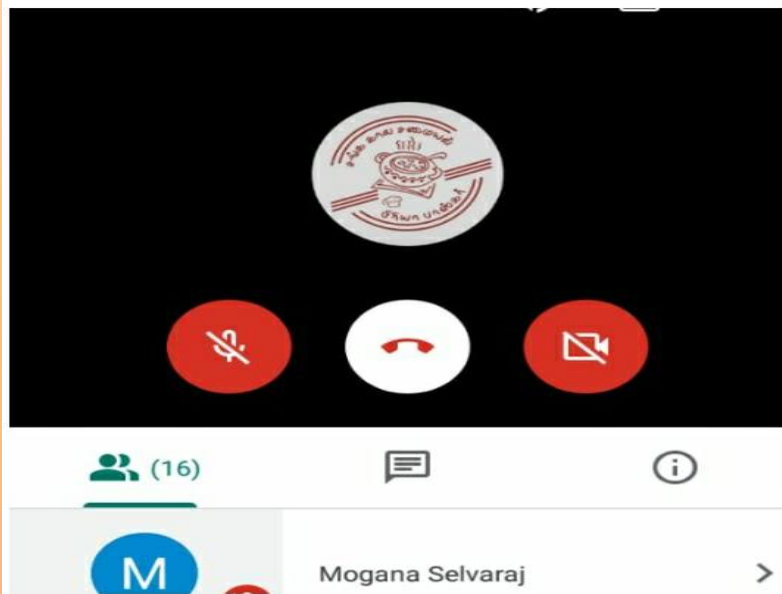
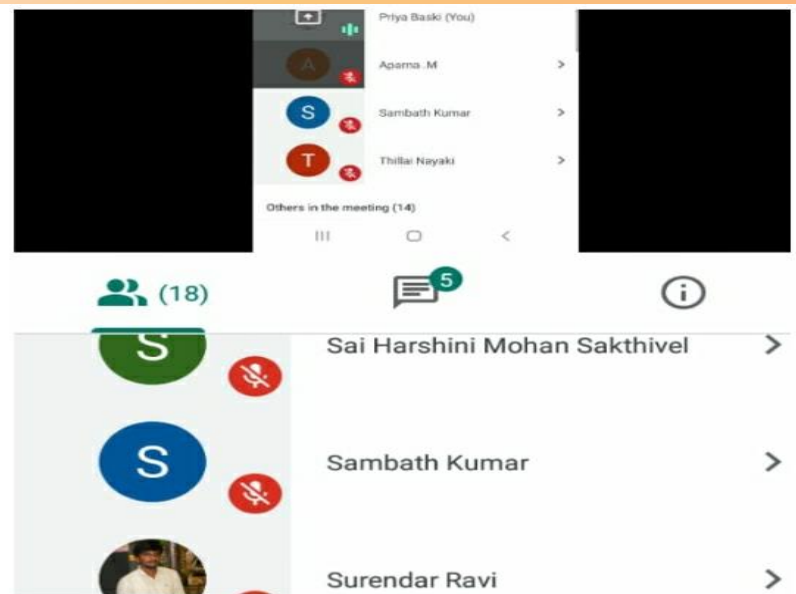
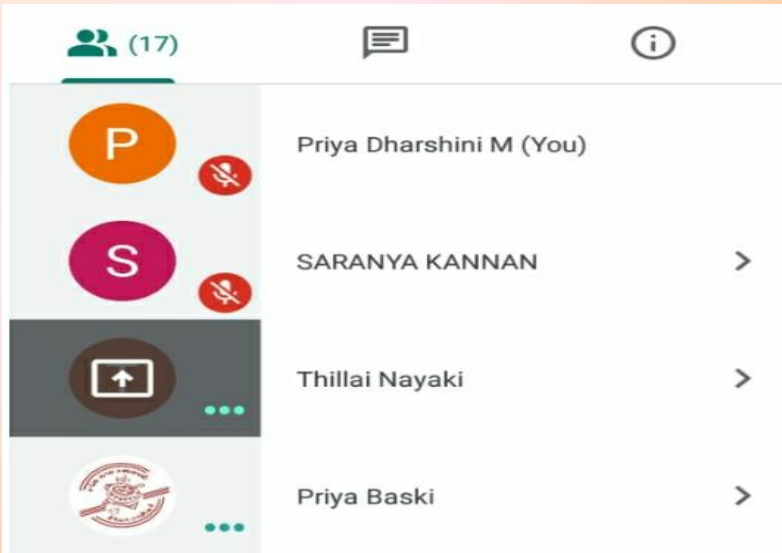
**Date**

**26.08.2020**

**Resource Person**

**Mrs.P.Priyabasker**

**Researcher & Writer**



# **Crimes against Women -COVID-19 Era in association with Bharathiar University**



**Date:15.09.2020**

**Resource Person**

**Dr.Aparna P.Lolayekar**

**Assistant Professor**

**Department of Women's Studies**

**Goa University**



**NEHRU CENTER FOR WOMEN EXCELLENCE**  
**NEHRU ARTS AND SCIENCE COLLEGE**  
 AUTONOMOUS STAR COLLEGE BY DPT, GOVERNMENT OF INDIA  
 Reaccredited with 'A' Grade by NACC,  
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 affiliated to Bharathiar University.

in Association With  
**Department of Women's Studies,**  
**Bharathiar University**

Organise  
**One Day National Webinar**  
 On  
**'CRIME AGAINST WOMEN - COVID-19 Era'**

**Aparna P. Lolayekar, PhD (Economics)**  
 Associate Professor  
 Department of Women's Studies  
 Goa University

Date: 15.9.2020  
 Timing: 11:00 am to 12:30 pm  
 Platform: Google Meet  
<https://meet.google.com/bye-gxcs-bvm>

ORGANIZING COMMITTEE  
 IBER  
**Kamalaveni**  
 Assistant Professor  
 Department of Women's Studies,  
 Bharathiar University,  
 Coimbatore

PROGRAMME COORDINATOR  
**Mrs.N.Saranya**  
 Member,  
 Nehru Centre for Women Excellence,  
 Nehru Arts and Science College,  
 Coimbatore

**Dr.K.Mangayarkarasi**  
 Assistant Professor  
 Department of Women's Studies  
 Bharathiar University, Coimbatore

CONVENOR  
**Dr.M.Kanagarathinam**  
 Director,  
 Nehru Centre for Women Excellence,  
 Nehru Arts and Science College,  
 Coimbatore.

**Dr.Zenetta Rosaline**  
 Professor and Director,  
 Department of Women's Studies  
 Bharathiar University, Coimbatore

PRINCIPAL  
**Dr.B.Anirudh**  
 Nehru Arts and Science  
 College, Coimbatore

powered by  
**PIKTOCHART**



# Women's Passion on Fashion



**15.10.2020**

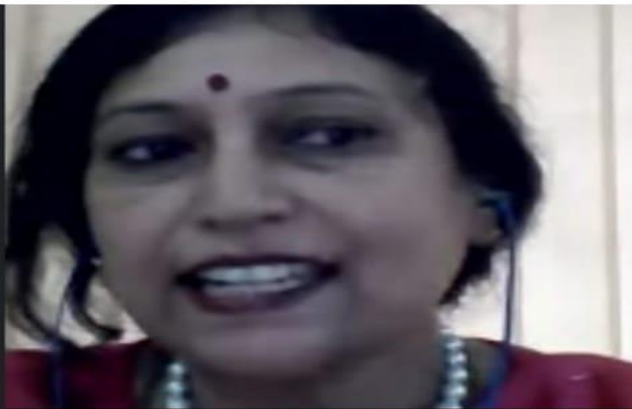
**Resource Person**

**Dr. Sandhya Ravi**

**Professor and Principal**

**NITTE School of Fashion Technology & Interior Design**

**NMIT Campus, Bangaluru.**



Dr.Sandhya Ravi Nitte S...



### Expression

*As a form of expression, fashion can make us feel empowered and more in touch with our inner self. We can feel more confident if the clothes we are wearing and the way we present ourselves matches up with our personality, identify and mood.*

*These signals about the "self" are also sent to others, but there are elements of this expression that are more about belonging to a specific group or conforming to expectations within our culture and society.*



NEHRU CENTRE FOR WOMEN EXCELLENCE  
Cordially invites you all for the webinar on

## Women's Passion on Fashion



**Dr.Sandhya Ravi**

Professor and Principal  
Nitte School of Fashion Technology and Interior Design  
NMIT Campus,Bengaluru

15.10.2020

11.00 a.m to 12.00 p.m

Join us with : Google meet  
<https://meet.google.com/bye-gxcs-bvm>



*Women's Fashion sense starts from her Childhood*  
**Mother being an Inspiration...**

Dr.Sandhya Ravi Nitte S...

# **International day for Elimination of Violence against Women**



**Date**

**25.11.2020**

**Resource Person**

**Mrs. Meenakshi Arvind**

**Managing Director**

**Bhuvaneshwari Textiles Pvt Ltd &  
Lakeside Resort ,Dindigul.**

## Nehru Centre for Women Excellence & Youth Red Cross of Nehru Arts and Science College

CORDIALLY INVITE YOU ALL FOR THE  
*Public Awareness Programme on*  
**International Day for Elimination of Violence Against Women**

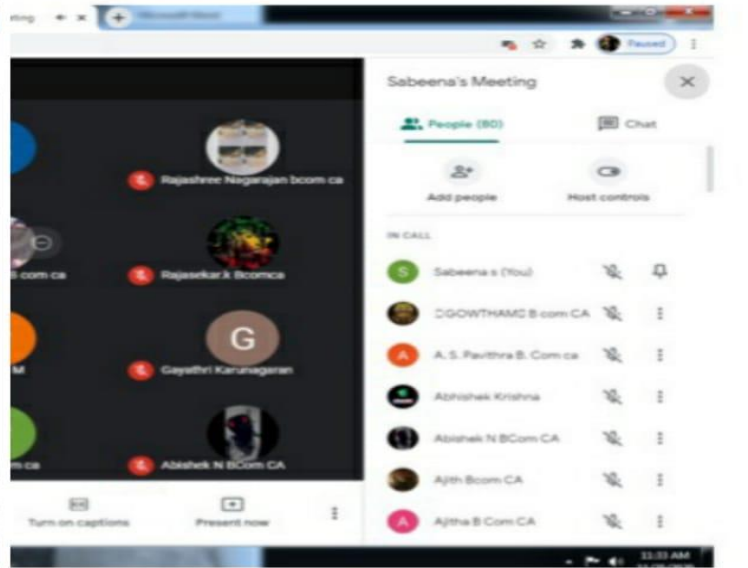
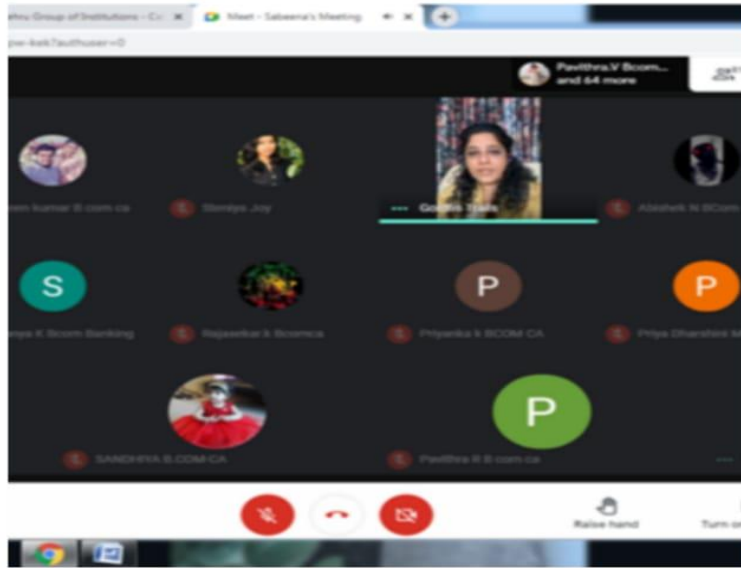
**Resource Person**

Join us on



**25 Nov 2020  
11:00AM**

**Meenakshi Arvind  
Historic Coimbatore to  
London Road Trip**





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Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



**Nehru Centre for Women Excellence**

&

**Youth Red Cross of Nehru Arts and Science College**



**ORGANISE WEBINAR ON**

**AWARENESS ON BLOOD DONATION DURING  
COVID - 19**

**Resource Person**



**Dr. A. Alagarsamy**  
**Former Executive Committee Member,**  
**Indian Red Cross Society,**  
**Coimbatore.**



**DATE : 18.06.2021**

**TIME : 11:00AM - 12:00PM**

**LINK : [meet.google.com/zwj-fbfz-qjj](https://meet.google.com/zwj-fbfz-qjj)**

Ms. R. MAHADEVI

Ms. K. INDHU

Ms. S. GAYATHRI

Dr. M. KANAGARATHINAM

Dr. P. NATHIYA

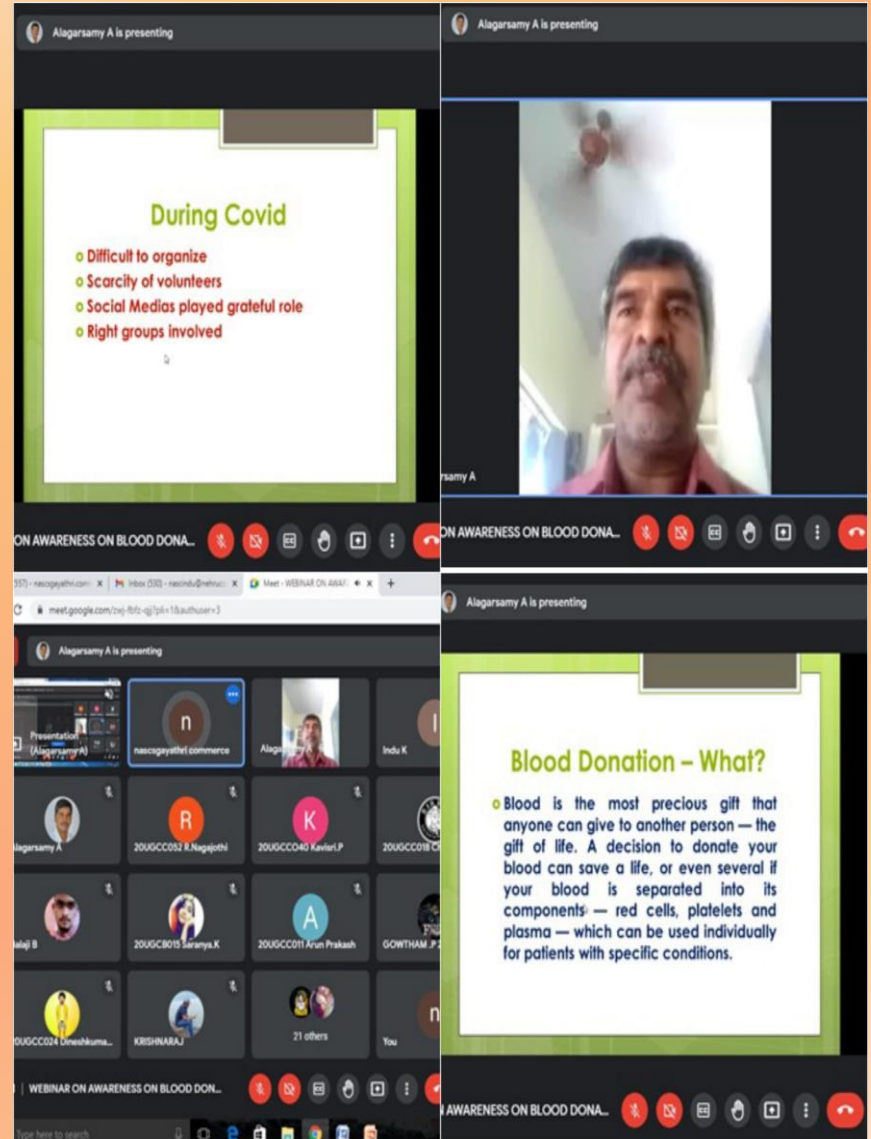
Dr. B. ANIRUDHAN

**CO-ORDINATORS**

**DIRECTOR - WE CELL**

**DIRECTOR - CRD**

**PRINCIPAL**





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Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



The Management, Principal and Members of Faculty

Cordially invite you all for the

## WOMEN'S DAY CELEBRATION



Organised by

NEHRU CENTRE FOR WOMEN EXCELLENCE

CHIEF GUEST

**Dr.V.KALAISELVI**

Care Taker & CNC

Regional Joint Director of Collegiate Education

Coimbatore

Date : 08.03.2021 @ 10.30 am

Venue: NASC A Block Seminar Hall

Dr.M.Kanagarathinam  
Director  
Nehru Centre for Women Excellence

Dr.B.Anirudhan  
Principal  
Nehru Arts and Science College

Dr.P.Krishnakumar  
CEO & Secretary  
Nehru Group of Institutions









# NEHRU ARTS AND SCIENCE COLLEGE

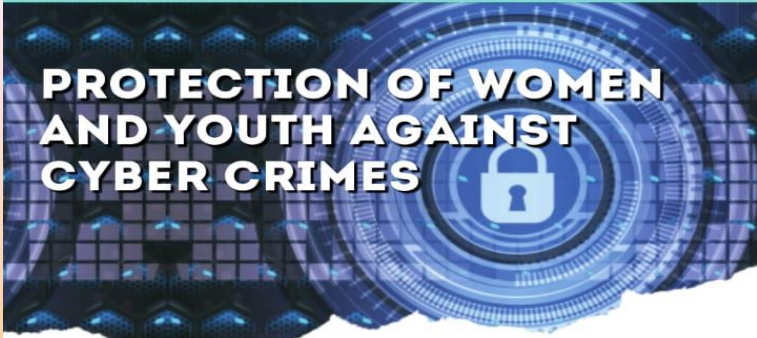
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Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



Nehru Centre for Women Excellence & Youth Red Cross of Nehru Arts and Science College



*Cordially invite you all for the webinar on*



## Resource Persons

**Dr. A. Subashree**  
Cyber Security Consultant & Assistant Professor  
Sri Ramachandra Institute of Higher Education and Research  
Chennai



**Ms. K. Manimekalai**  
Head - Department of Computer Applications  
Sri GVG Visalakshi College for Women  
Udumalpet

meet.google.com/xwj-qjpw-kek

23.06.2021  
11:00am

Ms. R. Mahadevi  
Ms. S. Sabeena/Ms. N. Saranya  
Coordinators

Dr. M. Kanagarathinam  
Convener

Dr. B. Anirudhan  
Principal

The screenshot shows a Google Meet interface during a webinar. The title of the meeting is "Data Sources". A notification window is open, asking for permission to show notifications. The main content area displays a list of data sources:

- NCRB (IPC)** (per lakh female population)
  - Rape
  - Kidnapping and Abduction
  - Dowry Deaths
  - Cruelty by husband and Relatives
  - Molestation
- Census of India**
  - female workforce participation rate (FWP)-economic independence
  - female-male ratio (FMR)- status of the women
  - female literacy rate (Flit)-educational attainment
  - proportion of rural population in the district (Rural)- regional factors

At the bottom of the content area, it states: "594 geographical districts in 35 states and UTs from 1991 to 2011". The right sidebar shows several participants, including Aparna Loleyker, Pooja prakash Boom..., Siva Prakash Boom..., Pavitra V Boom CA, Charles B COM, Saranya N, and GOWTHAM B. The bottom of the screen shows the Windows taskbar with the time 11:56 and date 15-09-2020.



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Department of Commerce,  
Nehru Centre for Women Excellence & Youth Red Cross of  
Nehru Arts and Science College

*Jointly Organize*

Extension Activity on

**COVID-19  
Vaccination  
Awareness  
Programme**



**1st Dose**

Most effective health care intervention



**2nd Dose**

Helps to inhibit the spread of disease



**22.07.2021  
11:00am**

**Stay Home &  
We'll Defeat Coronavirus!**



Venue  
T.M.Palayam Panchayat

Ms. R. Mahadevi  
Ms. S. Sabeena/ Ms. S. Gayathri  
Convenors

Dr. M. Kanagarathinam  
Head - Commerce

Dr. B. Anirudhan  
Principal





# Nehru Arts and Science College

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Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

Nehru Centre for Women Excellence and  
Youth Red Cross jointly organises



## WORLD ORGAN DONATION DAY

Resource Person

**Ms. G. Arul Rose Suganya**  
Infection Controller  
Fortis Health Care  
Bangalore



02:00 PM - 03:00 PM | 13.08.2021

Mrs.N.Saranya / Ms.S.Sabeena / S.Gayathri  
Organizing Secretaries

Mrs.R. Mahadevi  
Convenor

Dr.M. Kanagarathnam  
Director-NCWE

Dr.P. Nathiya  
Director-CRD

Dr.N. Shani  
Dean-SOMASS

Dr.B. Aniruthan  
Principal



# MoU with REST NGO (Rural Extension Service Trust)



The journey continues...



PRINCIPAL  
Nehru Arts and Science College (Autonomous)  
Nehru Gardens, Minjurthyampalayam,  
Coimbatore - 641 105