



NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution Affiliated to Bharathiar University)

Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

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CRITERION III

3.5.1 List and Details of Revenue Generated through Consultancy and Corporate Training

S.No	Name of the Faculty	Detail of the Consultancy Project	Revenue Generated ₹
1.	Dr. B. Anirudhan	Training	1,51,720
2.	Dr. M. Kanagarathinam	Developing Business Model	1,000
3.	Dr. R. A Ayyapparajan	Skill Development	1,000
4.	Dr. V. Venkatachalam	Marketing/Inventory MGT	500
5.	Dr. V. Venkatachalam	Provident Fund, ESI and Statutory work	1,000
6.	Dr. C. Boopathi	Digital Platforms	750
7.	Ms. K. Mythili	Tally ERP 9 Usage	1,000
8.	Mr. B. Gunasekaran	SAP	770
9.	Ms. S. Shanthi	Inventory management	750
10.	Ms. N.Saranya	Software Package Updation	1,000
11.	Ms. K.Mythili	Purchase order through ERP	750
12.	Ms. K. Indhu	Marketing Strategy	750
13.	Ms. S. Sabeena	Website Updation	1,000




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14.	Mr. A. Vijayakumar	Recent Updates in Statutory Report Preparation	750
15.	Mr. M.Vijayakumar	Advanced Excel	750
16.	Ms. S. Sambath Kumar	Marketing Strategy	1,000
17.	Ms. K. Mythili	ERP usage	1,000
18.	Ms. Devika D	ABC Analysis	1,200
19.	Ms. S.Kawsalya	PHP Programming	1,000
20.	Ms. R. Mahadevi	ITR filing	1,585
21.	Ms. S. Sabeena	Photoshop CC	1,000
22.	Mr. M. Vijayakumar	Advanced Excel	1,000
23.	Ms. K.Mythili	Tally ERP 9 Accounting	1,000
24.	Dr. Boopathi.P	Advanced Excel	1,500
25.	Dr. T. Dhivya Priya	GST filing	760
26.	Dr. Priya Srivatsava	Stock Maintenance	800
27.	Dr. R. Rajarajeswari	ERP	1,000
28.	Ms. K. Arthi	Stores ledger	1,000



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29.	Ms. K. Gowri	Role of HR	1,000
30.	Mr. R. Prahadeeswaran	Service to Hash Six Hotel	2,780
31.	Mr. R. Prahadeeswaran	Service to Fairfield by Marriott	
32.	Dr. N. Kavitha	Service to Avudaiyammam Kitchen Equipments	1,000
33.	Ms. M. Nandhini	Dress Designing	500
34.	Dr. P. Nathiya	Counselling	1,500
35.	Mrs. T. D Lidya	Counselling	500
36.	Dr. Thanuja Thomas	Counselling	1,500
37.	Dr. P. Nathiya	Coaching Class cor Competitive Exams	500
38.	Dr. K. Selvavinayaki	Digital marketing	3,917
39.	Dr. D. Surya Prabha	Static Web Page Design	3774
40.	Dr. B. Anirudhan	Training	61,250
41.	Mr. B. Gunasekaran	SPSS Coding	1,000
42.	Dr. V. Venkatachalam	Book keeping in Tally	1,000
43.	Mrs. S. Shanthi	Inventory Management	1,200





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44.	Ms. K. Mythili	Data entry in Tally ERP 9	1,500
45.	Dr. Ponsabara	Research Tools	1,000
46.	Dr. C. Boopathi	Online transaction-Internet Banking	1,000
47.	Ms. Kowsalya	J2EE	2,000
48.	Mr. S. Santhosh Kumar	Stress Management	2,000
49.	Mr. A. Arun joseph	Basics of Computers	1,000
50.	Mr. M. Vijayakumar	Photoshop Demo	1,500
51.	Dr. Shankar	GST entry in Tally	1,000
52.	Ms. R. Mahadevi	Stores ledger preparation in Tally	1,250
53.	Dr. M. Thillainayagi	Updation of software package	1,000
54.	Ms. A. Vijayakumar	Statutory work	1,000
55.	Ms. S. Sabeena	Updating system service	1,000
56.	Ms. K. Indhu	Statutory work	1,000
57.	Ms. N. Saranya	Software Installation	1,000
58.	Ms. B. Janani	ERP	1,000
59.	Mr. S. Sambath Kumar	Book Keeping	1,000



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60.	Mr. U. Praveen	Payroll preparation	1,000
61.	Mr. P. Boopathi	Updation of the billing system	1,000
62.	Ms. T. Dhivya priya	Purchase ledger	1,000
63.	Dr. S. Jayapriya	Dress Designing	1,800
64.	Dr. B. Anirudhan	Karbros	1,49,700
65.	Ms. M. Sathya	Thambu Alloy Castings	5,245
66.	Dr. M. Kanagarathinam	GST Procedure	360
67.	Dr. R. A. Ayyaparajan	Skill Development	256
68.	Mr. B. Gunasekaran	Ledger Creation in Tally	328
69.	Dr. V. Venkatachalam	Systematic Accounting	1,500
70.	Mr. M. Suresh	Android Application Development	1,500
71.	Mr. D. Shyam Sundar	Software Installation	1,000
72.	Mrs. R. Mahadevi	Income Tax Filling	1,300
73.	Ms. P. Devika	Process Costing	1,000
74.	Ms. N. Saranya	Agency Act	1,000
75.	Ms. M. Thillainayaki	Software Development	1,000



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76.	Mrs. S. Shanthi	Contract Costing	3,000
77.	Mrs. S. Salai Jeeva Gayathri	Reverse Charge Mechanism in GST	1,500
78.	Mr. M. Vijayakumar	Application Development	1,500
79.	Mr. A. Vijayakumar	Time Management	1,500
80.	Ms. K. Indhu	Inventory Management	1,500
81.	Ms B. Shenbagavalli	Income Tax Filling	1,500
82.	Mr. S. Sambathkumar	GST Filling	1,000
83.	Dr.V.Sridevi	Procurement Costing	1,500
84.	Mr. S. Santhosh Kumar	Marketing Strategy	2,250
85.	Dr. R. Shankar	Accounting Concepts and Conventions	1,500
86.	Ms. K. Mythili	Brand Image Building	1,500
87.	Dr. A. Sumathi	Auditing Procedure	1,000
88.	Ms. T. Sudha	Internal Quality	1,000
89.	Mrs. Janani	Time Management	1,500
90.	Ms. A. Kalaivani	Web Page Creation	1,500
91.	S. Yesodha	Tally	2,080



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S.No	Name of the Faculty	Detail of the Consultancy Project	Revenue Generated ₹
92.	Ms. E. Kalaikavitha	International Package in Digital Marketing	2,040
93.	Ms. S. Kawsalya	Digital Marketing	1,585
94.	Mr. R. Prahadeeswaran	Service to Hash Six Hotel	6,000
95.	Mr. R. Prahadeeswaran	Service to JK Hotel	
96.	Dr. S. Jayapriya	Dress Designing	1,500
97.	Dr. T. H. Sukirtha	Blood Grouping	6,106
98.	Dr. B. Anirudhan	Training	96,000
99.	Dr. B. Anirudhan	Training	57,900
100.	Dr. R. Vijayaraghavan	Student Project	15,500
Total			6,58,956




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