



# NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution Affiliated to Bharathiar University)

Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

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## CRITERION III

### 3.4.4 Conference Proceedings Published During 2020 - 2021

S. No	Name of the Teacher	Title of the proceedings of the conference	ISBN	Link
1.	N. Shani and T. S. Kavitha	Quality of Work Life Among Employees in MSMEs With	978-81-948555-3-8	<a href="#">Link</a>
2.	N. Saranya and P. Boopathi	Sentiment Analysis Techniques on Social Media	978-81-948555-3-9	<a href="#">Link</a>
3.	R.Shankar and B.Senbagavalli	HR Strategies to Hone Innovative Practices in SMEs and Startups Companies Reference to Coimbatore District	978-81-948555-3-8	<a href="#">Link</a>
4.	Ms.Dhivya Priya	Study on Influence of Demographic Factors on Conflict Management	9788194855538	<a href="#">Link</a>
5.	Mr.A.Vijay Kumar	Working capital management and profitability position of honda india power products limited	9788194855538	<a href="#">Link</a>
6.	Kawsalya .S	The Internet of Things Applications and Communication Enabling Technology standards :An Overview	9788194855538	<a href="#">Link</a>
7.	Mr.B.Gunasekaran and N. Ponsabariraj	Impact of foreign direct investment (fdi) in select macro-economic variables in india – with respect to retail industry	9788194855538	<a href="#">Link</a>



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8.	D. Samundeeswari	Recent trends in ICT	9788194855538	<a href="#">Link</a>
9.	DR.C.Boopathi	Performance of e-Governance in public utilization of M-Governance	9788194855538	<a href="#">Link</a>
10.	S.Sabben	Digital Marketing in India	9788194855538	<a href="#">Link</a>
11.	A. Arun Joseph and M.Vijayakumar	Internet of Things -Based Telemedicine for Disease Preclusion	9788194855538	<a href="#">Link</a>
12.	M. Suresh and S. Manju Priya	Internet of Things in Smart Agriculture – Demands and Difficulties	9788194855538	<a href="#">Link</a>
13.	Ramasethu and G.Kowsalya	Innovations in Teaching and Learning Process	9788194855538	<a href="#">Link</a>
14.	M.Kanagarathinam and K.Indhu	Impact of Covid 19 on Socio Economic Condition of Farmers in Coimbatore District	9788194855538	<a href="#">Link</a>
15.	C. Boopathi and K. Mythili	Performance of E-Governance in Public Utilization of M-Governance	9788194855538	<a href="#">Link</a>



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16.	N.Gunasekaran and N.Ponsabariraj	Impact of Foreign Direct Investment (FDI) in Select Macro-Economic Variables in India - With Respect to Retail Industry	9788194855538	<a href="#">📎</a>
17.	B.Janani and R.Mahadevi	Impact of e-learning Technologies Among College Students in Coimbatore City	9788194855538	<a href="#">📎</a>
18.	S.Sambathkumar and A.Vijayakumar	Working Capital Management And Profitability Position of Honda India Power Products Limited	9788194855538	<a href="#">📎</a>
19.	S.Santhoshkumar and T.DhivyaPriya	Study on Influence of Demographic Factors on Conflict Management	9788194855538	<a href="#">📎</a>
20.	M.Thillainayaki	Impacts of Smart Farming Among Farmers in Coimbatore District	9788194855538	<a href="#">📎</a>
21.	U. Praveen	Impact of Goods and Service Tax (GST) in India	9788194855538	<a href="#">📎</a>
22.	S.Balamurugan	Misery and Desperation in "my god betrayed me" by Miss Superna Mam.	9788194855538	<a href="#">📎</a>
23.	S. Kavitha and S. Rufina Roslin Mary	A Vision of the Need for a new-found Sovereignty for Women in Henrik Ibsen's A Doll's house and R.K. Narayan's dark room	978-93-93333-14-8	<a href="#">📎</a>



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S. No	Name of the Teacher	Title of the proceedings of the conference	ISBN	Link
24.	Shivani S. Verma and Ritu Shepherd	Therapeutic Power of Literature on the Catastrophic Effects of Global Adversities on Gender	978-93-93333-14-8	<a href="#">Link</a>
25.	R. Sabitha	A Swot analysis of IOT from technology to application	978-81-948555-3-8	<a href="#">Link</a>
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28.	Dr. K. Reena & K. Saranya	Generalised Vague Topological Spaces	9788194855538	<a href="#">Link</a>
29.	M. Dhanya and N. Kavitha	Diagnosis of Lukemia Using Deep Learning Algorithms: A Literature Survey	9788194855538	<a href="#">Link</a>
30.	Aswathy Aravindan and N. Kavitha	Alzheimer's Disease Diagnostic Classification Using Machine Learning And Deep Learning Algorithms: A Literature Survey	9788194855538	<a href="#">Link</a>
31.	K.P. Aswathy and D. Vimal Kumar	Detection of Diabetic Retinopathy Using Deep Learning	9788194855538	<a href="#">Link</a>



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32.	T.R.Rajesh Pandian	Paper-Effects of Covid-19 on the Food Supply Chain	978-93-93333-14-8	<a href="#">Link</a>
33.	B.Tamilselvan	Paper-Check-In & Check-Out through App During Pandemic Situations	978-93-93333-14-8	<a href="#">Link</a>
34.	R.Prahadeeswaran	Paper-Smart Kitchen	978-93-93333-14-8	<a href="#">Link</a>
35.	S.Sathsih Kumar	Paper-Improves Sensable Touching through Baking	978-93-93333-14-8	<a href="#">Link</a>
36.	Dr. S. Dinesh Kumar	Bioremediation of oil contaminated lanfills-biosurfactants, the biodegradation ability of the microbial population	978-81-948555-3-8	<a href="#">Link</a>
37.	Dr. R. Vijayaraghavan	Corn cob Grits as potential carier for endophyte for endophytic based biofertilizer for <i>Abelmoschus esculentus</i> L. <i>moench</i>	978-81-948555-3-8	<a href="#">Link</a>
38.	Dr. R. Vijayaraghavan	Sustainable production of carriers for liquid biofertilizers from environmental waste: A Review	978-81-948555-3-8	<a href="#">Link</a>
39.	Dr. S. Meenatchisundaram	Prevention of Biofilm Associated Infections using Drug Eluting Medical Implants and Catheters	978-81-948555-3-8	<a href="#">Link</a>



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40.	Dr. S. Meenatchisundaram	<i>In vitro</i> studies on Antivenom potential of <i>Leucaszeylanica</i> Copper nanocomposite against <i>Echisarinatus</i> venom	978-81-948555-3-8	<a href="#">📎</a>
41.	Dr. S. Meenatchisundaram	Antivenom potential of Cleome Gynandra Copper Nano composite against <i>Daboiarusselli</i> Venom	978-81-948555-3-8	<a href="#">📎</a>
42.	Dr. A.S. Jayasree & Dr. S. Nisy	A study on antimicrobial activity of <i>Averrhoabilimbi</i> leaf extracts	978-81-948555-3-8	<a href="#">📎</a>
43.	Dr. A. Anitha	Proceedings: Efficacy of aloe gel coating on quality and shelf life of tomato ( <i>Lycopersiconesculentum</i> mill.) fruits	9788194855538	<a href="#">📎</a>