



NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution Affiliated to Bharathiar University)

Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

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CRITERION III

3.4.4 Conference Proceedings Published during 2018 - 2019

S. No	Name of the Teacher	Title of the proceedings of the conference	ISBN	Link
1.	V. Venkatachalam and B. Gunasekaran	A Study of Accountholders Awareness Level of Post Office Saving Schemes towards Monthly	9789353218850	Link
2.	V. Sridevi and S. Yesodha	Factors Affecting Customers Investment Towards Life Insurance Policies	9789353218850	Link
3.	A. Sumathi and D. Devika	A Study on the Impact of Working Capital on the Profitability of Infosys	9789353218850	Link
4.	Dr.R.A.Ayyaparajan	A study on Intensity of motivation and level of organizational culture at retail textile shops in Coimbatore city	9789353218850	Link
5.	S. Shanthi and K. Mythili	Role of Insurance in Economic Development of India	9789353218850	Link
6.	V. Kavitha and K. Rajkumar	Quest for Identity and Cultural Crisis in Chitra Banerjee Divakaruni's Queen of Dreams and Oleander Girl	9789353218850	Link
7.	R. Vithya Prabha and M. Leena Chandrika	Nostalgia as Revealed in Namita Gokhale's 'the Book of Shadows' & 'A Himalayan Love Story'	9789353218850	Link



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8.	P. Poongothai and K. Rajkumar	An Experimental Study on Improving the English Language Proficiency of the Research Scholars Through Self Learning Modules	9789353218850	Link
9.	D. Pradeek and M. Devendran	Innovative Classroom Management and English Language Teaching: An Analytical Study of “How to Talk” and “What to Talk”	9789353218850	Link
10.	M. Shanthi and R. Vithya Prabha	A Study of Deconstructing Gender Roles in Anita Nair’s Ladies Coupe	9789353218850	Link
11.	Sreejith Ramachandran and K. Rajkumar	Hearts under the Burqa: A Feminist Reading of Khaled Hosseini’s A Thousand Splendid Suns	9789353218850	Link
12.	B. Sujatha and J. Mercy Rani	Traits of a Good English Teacher	9789353218850	Link
13.	Susmi Mariam Blessen and N. Ramesh Kumar	Keats’ La Belle Dame Sans Merci in the Biblical Perspective of Wisdom	9789353218850	Link
14.	R. Anitha and P. Pradeep Kumar	Extra Intelligence for business using predictive analysis	9789353218850	Link
15.	K. Kanagalakshmi and S. Sowndarya	A survey on cancellable and multimodal biometric fusion systems	9789353218850	Link



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16.	K. Kanagalakshmi, K. Lakshmipriya and K. K. Hariharasudhan	A survey on Thermal recognition in biometrics	9789353218850	Link
17.	A. Nandhini	Efficiency of algorithm to find the frequency data item using data mining	9789353218850	Link
18.	R. Pandiammal and K. Kathiravan	Efficiency of algorithm to find the frequency data item using data mining	9789353218850	Link
19.	N. P. Shiju and K. Kanagalakshmi	Biometric-case study	9789353218850	Link
20.	K. Kanagalakshmi and Abishek P Nair	Fast fourier transformation based fingerprint image enhancement technique	9789353218850	Link
21.	A. Vijaya	A study on image restoration with sharpening and smoothing techniques	9789353218850	Link
22.	K. Kanagalakshmi	An analysis of security of biometric techniques	9789353218850	Link
23.	M.Bhuvaneswari & M.Nagarathinam	An Overview on Long Life: A Look at the Scriptures	9789353218850	Link



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24.	S.Ruth kethsial & B.Sadham Hussain	Existence results of mild solutions for a class of fractional functional differential equations with state dependent delay	9789353218850	Link
25.	P.Sheeba Maybell & T.Chandrapushpam	An Ensembling Design of Intuitionistic Fuzzy Sets for Medical diagnosis	9789353218850	Link
26.	R.Regina Mary & M.Gowri Manohari	A Pre B-Closed Set in Topological Spaces	9789353218850	Link
27.	K.Kavitha Sakthivel & N. Shobana priya	A Study on Psychological Reason for Depression	9789353218850	Link
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29.	Dr. D. Vimal Kumar and V R Nagarajan	Prognosticare of Cancer in Early Stage using Data Mining Techniques	9789353218850	Link
30.	Dr. D. Vimal Kumar and MV Jisha	Web Log Data Analysis with Frequent Pattern Mining Techniques	9789353218850	Link
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S. No	Name of the Teacher	Title of the proceedings of the conference	ISBN	Link
32.	Dr.N. Kavitha and Anu Mattatholi	A Survey on Instant Message Security and Privacy Protection Schemes for Social Networking Application	9789353218850	Link
33.	Dr.N. Kavitha and Maryjelba	Analysis of Wireless Sensor Network (WSN) in Internet of Things (IoT)	9789353218850	Link
34.	B. Sujitha and G. Vasumathi	Review on Image Processing Application in GPU	9789353218850	Link
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39.	Dr.N. Kavitha and S. Saranya	A Review of Bigdata Challenges and Techniques	9789353218850	Link



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40.	Dr. K. Kanagalakshmi and K.Lakshmipriya	An Analysis of Biometric Transformation Schemes	9789353218850	Link
41.	Dr. K. Kanagalakshmi and S.Shenbagavadivu	An empirical Analysis of frequency Domain high Pass Filters on various types of noises	9789353218850	Link
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43.	Dr.N. Kavitha and N. Deepthy Babu	A Survey on Big Data Duplication Techniques in Cloud	9789353218850	Link
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48.	Dr.N. Kavitha and P. Usha	A Literature Survey on Big Data	9789353218850	Link
49.	Dr.N. Kavitha and V. Vadivu	A idea to Provide Optimistic Solution for Perceived Latency	9789353218850	Link
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55.	Dr. N. Kavitha and J. RajKumar	Challenging and Survey of Big Data on Machine Learning	9789353218850	Link



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56.	Dr. D. Vimal Kumar and I. Gobi	Efficient way to Control Road Traffic Using Fuzzy Logic	9789353218850	Link
57.	Dr. N. Kavitha and Anumattatholi	A Detailed Survey on Text Data Security and Compression Techniques Using Huffman Coding Compression	9789353218850	Link
58.	Dr. B. Anirudhan	Need of Professionalism in Higher Education System	9789353218850	Link
59.	M.C.Anitha & B.Tamilselvan	Paper-Diet,Life Style and Health Related Quality of Life of the selected ObesePCOS Women	9789353218850	Link
60.	M.Srinivasan & R.Prahadeeswaran	Paper-Study of Lifestyle Trends on Changing Food Habits of Indian Consumers	9789353218850	Link
61.	Dr. S. Jayashree, Dr. J. Rathinamala & Dr. T. H. Sukirtha	Studies on the impact of organic manure on the biomass production of <i>Chrysopogon zizanioides</i> (L) Roberty	9789353218850	Link
62.	Dr. B. David Jayaseelan & Dr. P. Vinoth Kumar	Use of sand bead filtration as ecofriendly approach on waste water treatment	9789353218850	Link
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64.	Dr. S. Dinesh Kumar & Dr. R. Kasimani	Studies on initial stages of microbial metal corrosion in fresh water environment and effect of biocide against destructor strains	9789353218850	Link
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67.	Dr. A. Anitha	Production and partial purification of streptokinase	9789353218850	Link
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