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## CRITERION III

### 3.4.4 Conference Proceedings Published during 2017 - 2018

S. No	Name of the Teacher	Title of the proceedings of the conference	ISBN	Link
1.	A. Sumathi and R. Sethu Madhavan	A Study on Financial Performance of Scheduled Commercial Banks in India	9789382570974	<a href="#">📎</a>
2.	Dr.R.A.Ayyaparajan	A Study on the Organisational Culture of the Employees working in the Retail Textile showrooms in Coimbatore	9789382570974	<a href="#">📎</a>
3.	Sumathi and R. Sethu Madhavan	A Study on Financial Performance of Scheduled Commercial Banks in India	9789382570974	<a href="#">📎</a>
4.	S. Murugan	Emotional Intelligence and Work Life Balance in Job Stress	9789382570974	<a href="#">📎</a>
5.	V. Sridevi and V. Greeshma	M-Governance in Indian Context	9789382570974	<a href="#">📎</a>
6.	Vithyaprabha and M. Leena Chandrika	Portrayal of Women: In Namitagokhale's Gods, Graves and Grandmother and Anita Nair's Ladies Coupe	9789382570974	<a href="#">📎</a>
7.	K. Rajkumar and P. Poongothai	An Ideal Documentation of One of the Most Hideous Deeds of Modern Society with Reference to T.S.Eliot's the Waste Land	9789382570974	<a href="#">📎</a>



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8.	R. Vithya Prabha and Chinju Joseph Plathottathil	Darker Aspects of Indian Immigration in the Promised Land: In Kiran Desai's the Inheritance of Loss	9789382570974	<a href="#">Link</a>
9.	R. Vithya Prabha and G. Selin Mary	Multiple Identities of American Life in Bharati Mukherjee's Jasmine	9789382570974	<a href="#">Link</a>
10.	Dr. D. Vimal Kumar and I. Gobi	Efficient Road Traffic Controller using Fuzzy Logic	9789382570974	<a href="#">Link</a>
11.	Dr. D. Vimal Kumar and K.Sumathi	Efficient Hybrid IP Trace Back Techniques to Mobile Distributed Denial of Service Attacks	9789382570974	<a href="#">Link</a>
12.	Dr. D. Vimal Kumar and V R Nagarajan	Big Data in Medical Applications and Health Care	9789382570974	<a href="#">Link</a>
13.	Dr.N. Kavitha and V. Vadivu	A Survey Study on Analyzing Web Log Files in Distributed Environment	9789382570974	<a href="#">Link</a>
14.	Dr.N. Kavitha J.Rajkumar and N.P.Shiju	A Literature Survey: Bigdata on Machine Learning Tools	9789382570974	<a href="#">Link</a>
15.	Dr. K. Kanagalakshmi	Fingerprint Minutiae Identification with Run-Length Code	9789382570974	<a href="#">Link</a>



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16.	Dr. K. Kanagalakshmi and K.Lakshmi Priya	Cancelable Biometrics: A Literature Survey	9789382570974	<a href="#">Link</a>
17.	Dr. K. Kanagalakshmi and S. Shenbagavadivu	A Survey on Frequency Domain Enhancement Filters	9789382570974	<a href="#">Link</a>
18.	G. Vasumathi and B. Sujitha	Image Security using Image Stitching Method	9789382570974	<a href="#">Link</a>
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20.	Dr. N. Saranya	Biodegrading of Lignocellulosic Biomass from Coconut Coir Pith using <i>Pleurotus Ostreatus</i>	9789382570974	<a href="#">Link</a>
21.	Dr. S. Meenatchisundaram	Maximizing <i>Bacillus cereus</i> exotoxin production by solid state fermentation against common human pathogens	9789382570974	<a href="#">Link</a>
22.	Dr. S. Meenatchisundaram & Dr. M. Ponraj	Development of Chicken egg yolk antibodies for detecting <i>Bacillus cereus</i> exotoxin	9789382570974	<a href="#">Link</a>
23.	Dr. R. Kasimani, Dr. B. David Jayaseelan & Dr. P. Vinoth Kumar	Ecofriendly approach on waste water treatment implemented in new build house using sand filtration	9789382570974	<a href="#">Link</a>



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25.	K. Kanagalakshmi	Fingerprint minutiae identification with run length code	9789382570974	<a href="#">Link</a>
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29.	K. Kanagalakshmi and S. Shenbagavadivu	A survey on frequency domain enhancement filters	9789382570974	<a href="#">Link</a>
30.	R. Annamalai Saravanan and K. Kathiravan	Network worm detection using artificial immune system	9789382570974	<a href="#">Link</a>
31.	Dr.Thanuja Thomas and Mr.Bijil.M.Rajan	An Assessment on Emotional Intelligence among Social Work Students	9789382570974	<a href="#">Link</a>



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42.	P. K. Manoj Kumar	Game Changer AI Applications to Handle this Environment Challenges	2583-1895	<a href="#">Link</a>
43.	A. TONY DHIWAHAR	Synthesis and Influence Of Ca <sup>2+</sup> , Cd <sup>2+</sup> And Mg <sup>2+</sup> Doped Ions In Zinc Hydrogen Phosphate Crystals in Silica Gel N Zinc Hydrogen Phosphate Crystals In Silica Gel Medium Using Single Diffusion Technique Medium	9788194855538	<a href="#">Link</a>
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46.	Dr. Swarnalatha A, Aarsha Geetha P & Adhrissiya	Efficacy of dried whole celery supplementation on hypertensives in nelliampathi village palakkad kerala	9789380769998	<a href="#">Link</a>
47.	D. Soundra Rajan & R.Rubika2	A Study Of Using ICTS and Enhancing Livelihood of Fisher Folk At Nagapattinam District	9788194855538	<a href="#">Link</a>



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57.	M.C. Anitha and B. Tamilselvan	Diet, Lifestyle and Health Related Quality of Life of the Selected Obese PCOS Women	9789353218850	<a href="#">Link</a>
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